



Name: Jón Ólafur Magnússon
Nationality: Icelandic
Date of birth: 19 October 1967
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Social status: Married since 1991 to Jóhanna Eyjólfsdóttir (b.1969), they have two daughters, Þórunn Björk b.1992 and María Dögg b.1998

Jón has been a nature lover and seeker of adventures all his life. He has done several expeditions in the Arctic regions both on land and at sea. He has a Wilderness First Response training, is a certified sea-captain, and was a leader of a Sea-rescue team for many years. Over the last 10 years Jón has mainly been working as an expedition guide and groupleader. Apart from guiding expeditions Jón is a passionate photographer and a promotional speaker.

Experience:

- 1991 – 1999 ICE-SAR (Icelandic Association of Search and Rescue) active member in the Icelandic rescue team.
- 1993 – 1997 ICE-SAR Leader of sea rescue and a captain on a rescue boat
- 1994 Qualified as a diver PADI and started to dive as a rescue diver
- 1994-1996 Several classes in a local swimming pool teaching teenagers to dive with equipments.
- 1995-1998 Leader of ICE-SAR rescue divers.
- 1995 HVALUR 95 Organizer of a three days rescue training for sea and diving rescue, 120 participants, 22 boats, helicopter, and ambulances and hospitals.
- 1996 HVALUR 96 Organizer
- 1997 HVALUR 97 Organizer
- 2000 Started my own company Highlanders ehf www.HL.is off road adventure in Iceland, super jeep tours on a glaciers and off road safaris.
- 2001-2002 Searching for shooting location for the James Bond film "Die another day".
- 2002-2004 Working with many filming companies as a location manager, scouting and other ground operations.
- 2004
- Expedition leader sailing by the east coast of Greenland ca 800 sea miles and staying with the locals.
 - Eruption in Vatnajökull glacier, only three persons went up to edge of the eruption, with in a 100 meter from the eruption. Both filming and photographing.
- 2005
- Expedition leader and organizer of Ice and Fire, a documentary about traveling on glaciers and volcanic areas.
 - Off road Iceland driving around Iceland filming a documentary for Iceland air and Land Rover.
 - Expedition leader to South Greenland.
- 2006
- Many short glacier expeditions in Iceland and Greenland

2007

- Greenland, organizing a event for CEO'S in Iceland (Mars, April) with a gala catering on the fjords frozen ice.
- Greenland (august) location manager for a filming crew from USA, documentary about global warming.

2008

- Greenland, organizing a event for Porsche Worldwide.
- Expedition leader to east Greenland (august) Lacy boy expedition
- Motocross safari crossing highland of Iceland Coast to Coast (1500km)
- Conference in a lava cave for international oil company
- Many short glacier expeditions in Iceland and Greenland

2009

- Expedition leader to east Greenland dogsled 10 days photographing Polar-Bear (Apr)
- Organizing midnights Dinner on a glacier
- Expedition leader to east Greenland (august-seft)
- Spitsbergen Climbing, Caving (November)

2010

- Eruption in Eyjafjallajökli glacier. Both filming and photographing.
- Expedition leader Skiing a cross highland of Iceland Coast to Coast
- Greenland building an Igloo village Organizing and photographing.
- Spitsbergen Gala dinner and sailing with client.
- Expedition leader Caving expedition in Iceland documentary for Finnish tv.
- 2010-2011 Antarctica peninsula On the trace of the Explorers Shackleton and Amundsen. (ca 2000 sea miles on sailing ship)

2003-2011

Organized all kind of events in Iceland and Greenland for internationals brands such as: AUDI, ACER, DISCOVERY CHANNEL, TOYOTA, PORSCHE, HP, SUBARU, THOSIBA, VOLVO, Peugeot, CITROEN, LUX, DAYHATSU, and many insurance and investment companies.

First aid qualifications:

- Maritime Safety and Survival Training ICE-SAR (several classes during the years 1985- 2000)
- Red Cross first aid course I, II and III (several classes during the years 1985- 2000)
- Office management (1992)
- Wilderness first respond (2002)
- Red Cross first aid course I, II (2009)

Employment:

- I started working at sea with my father at an age of eight. At 14 I started working full time, and at 16 I was captain on a fishing boat. I worked on large fishing boats (trawler) until I was 21 year old, and stopped when my older daughter was born.
- 1991 I worked in a wholesale with all kinds of outdoor gear and sport products
- 1994 I worked in a computer and software company as a salesman
- 1998 Network marketing with vitamin and health products
- 2000 I started working in the Tourist industry and still am