

WHEN

WEDNESDAY
21st MARCH
2012

Moulden Marketing B2B Destination Workshop

WHERE

SANDOWN PARK

Sandown Park has a renowned reputation for delivering thrilling year round horse racing in a stunning Surrey location with some of the most outstanding corporate hospitality and entertainment facilities in the UK. We pride ourselves on quality and experience which allows us to deliver the type of service that helps us to build long term relationships with corporate entertainment and private hospitality clients and sponsors.

LOCATION

Sandown Park is in a picturesque parkland setting in the town of Esher, Surrey, with superb travel links. Located within the M25 it is only 25 minutes by train from London Waterloo or 15 miles from south west London.

TRANSPORTATION

Local transfers will be organised from Esher Railway Station to Sandown Park.

Regular train services are operating every 30 min from Waterloo Station (duration: 28 min)

Sandown Park

Portsmouth Road,
Esher, Surrey
KT10 9AJ



An invitation to attend our

B2B DESTINATION WORKSHOP

for professionals of the Meetings & Events industry

Update your knowledge of known suppliers and meet new ones from DMC's, Venues, Hotels, Convention Bureaus and Tourist Boards. This will refresh your knowledge of the best and latest meeting & event Hotels, venues, and services. Free to attend

REGISTER NOW! See our supplier list on page 2

FORMAT

The format allows you to choose to attend **AM** or **PM** sessions, or mid **AM** to mid **PM**. Formatted as follows, buyers choose who you meet in pre-set appointment slots, which will be confirmed prior to the event.

SCHEDULE OF THE DAY

09.00 – 09.30	Welcome coffee break and registration AM attendees.
09.30 – 13.00	- MORNING SESSION - 12 x 15 minute pre-scheduled appointments of your choice
13.00 – 14.00	Light buffet lunch for both the Morning and Afternoon session attendees
14.00 – 17.30	- AFTERNOON SESSION - 12 x 15 minute pre-scheduled appointments of your choice for PM Attendees.

* mid AM to mid PM time slots may be accorded. See over

HOW DOES IT WORK

Pre registered buyers will be able to select suppliers, for a maximum of 12 appointments, for the **half day** long workshop. Our supplier's list may be found overleaf. A workbook detailing each supplier will provide company profiles and will be issued to you, along with your personal appointments prior to the event. You as buyer choose 10 appointments and we will allocate 2 additional appointments to facilitate late registering suppliers, to your profile of requested appointments.

The standing buffet lunch, will finish or start the event for buyers who attend for just half of the whole day of meetings.

Local transport will be available from Esher Railway Station on a continual basis (direct trains from Waterloo).

WHO SHOULD ATTEND

Industry wide specialists from every discipline such as:

- Marketing Directors - Event Managers - Business Development Managers
- Intermediaries & Agencies - Venue Finders
- Specialised / Group Tour Operators
- Corporate Event Management
- Associations - PCO's
- Senior PA's

MouldenMarketing
Travel marketing professionals

**SANDOWN
PARK**

Pre-set appointment form

Please complete the following pre-set appointment form (1 per participant) and return with the registration form on page 3 by:

Email to sales@moulden-marketing.co.uk or fax to 01628 521116.

Please feel free to contact us on 01628 532020 should you have any questions.

PLEASE SELECT 8 APPOINTMENTS WITH THE FOLLOWING SUPPLIERS BY TICKING THE BOXES ON THE RIGHT COLUMN.

An additional 4 appointments will be allocated by Moulden Marketing. Please note this is a **provisional list**, we expect additional registrations in the coming weeks.

DESTINATION MANAGEMENT COMPANIES	APPTS ✓
4 Corners Events - Dubai, UAE - www.4corners-events.com	
Activ'Travel - Morocco - www.activ-travel.net	
Cititravel - Spain, Portugal - www.cititravel.es	
Easia Travel - Vietnam, Laos, Cambodia - www.easia-travel.com	
OM Destination Management - Cyprus, Greece, Croatia - www.omdmc.com	
HOTELS	
Accor Hotels Global Sales - www.accor.com	
Bel Air Hotel - The Hague, Netherlands - www.belairhotel.nl	
Chateau de Berne - Lorgues, France - www.chateauberne.com	
Coral Beach Hotel & Resort (TBC) - Paphos, Cyprus - www.coral.co.cy	
Domaine de Divonne - Divonne les Bains, France - www.domainedivonne.com	
Dromoland Collection: Dromoland Castle & Castlemartyr - Shannon / Cork, Ireland - www.dromoland.ie	
Dunboyne Castle Hotel and Spa - Co Meath, Ireland - www.dunboynecastlehotel.com	
Enterprise Hotel - Milan, Italy - www.enterprisehotel.com	
Expo Hotels & Resorts - Spain - www.expogruppo.com/en	
Fitzpatrick Castle - Dublin, Ireland - www.fitzpatrickcastle.com	
Holiday Inn Resort - Nice, France - www.holidayinn.com	
Intercontinental Aphrodite Hills Resort (TBC) - Paphos, Cyprus - www.aphroditehills.com	
Lane End Conference Centre - Lane End, Buckinghamshire, UK - www.lane-end-conferences.co.uk	
Le Meridien Limassol Spa & Resort (TBC) - Cyprus - www.lemeridienlimassol.com	
Marriott Hotel - Milan, Italy - www.marriott.co.uk	
Radisson Blu Hotel - Milan, Italy - www.radissonblu.com/hotel-milan	
Radisson Blu Hotel - Nice, France - www.radissonblu.com/hotel-nice	
The Cadogan - London, United Kingdom - www.cadogan.com	
CONVENTION BUREAUS, TOURIST BOARDS, CONGRESS CENTRES & VENUES	
Destination Quebec - Canada - www.destinationquebec.com	
Dublin Convention Bureau - Ireland - www.dublinconventionbureau.com	
Eventing Milan / Milan hotels Association - Italy - www.eventingmilan.it	
Hedsor House - Taplow, Buckinghamshire, UK - www.hedsor.com	
Jameson Distillery - Dublin, Ireland - www.jamesonwhiskey.com	
The Jockey Club / Sandown Park - Esher, United Kingdom - www.thejockeyclub.co.uk	

WEDNESDAY

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Pre-Registration form

Please complete the following pre-registration form. Please fill out another copy if you wish to mention another office or colleague attending and return by email to sales@moulden-marketing.co.uk or fax to **01628 521116**.

Please feel free to contact us on **01628 532020** should you have any questions.

Yes, please register me for this free event

Name	
Job Title	
Company Name	
Address	
email	
Tel	
Mobile	
Preference of session:	AM <input type="checkbox"/> AM/PM <input type="checkbox"/> PM <input type="checkbox"/>
Nature of Business (Please tick one)	Association/Government Organisation <input type="checkbox"/> Corporation/Company <input type="checkbox"/> Incentive House/Agency <input type="checkbox"/> Other _____
Destinations of interest (Please tick all that apply)	UK <input type="checkbox"/> Europe <input type="checkbox"/> Long Haul <input type="checkbox"/> Other _____
Type of event organised (Please tick all that apply)	Conference/Meeting <input type="checkbox"/> International convention <input type="checkbox"/> Incentive Travel <input type="checkbox"/> Product Launch <input type="checkbox"/> Training/Team building <input type="checkbox"/> Social/Special/Sports events <input type="checkbox"/> Business Travel <input type="checkbox"/> Corporate <input type="checkbox"/> Hospitality <input type="checkbox"/> Other _____
Responsibility level (Please tick one)	Final Decision <input type="checkbox"/> Recommend <input type="checkbox"/> Research <input type="checkbox"/> Plan/Organise <input type="checkbox"/>
Annual event or event related budget	Up to £50,000 <input type="checkbox"/> £50,001 - £100,000 <input type="checkbox"/> £100,001- £250,000 <input type="checkbox"/> £250,001-£500,000 <input type="checkbox"/> £500,001- £750,000 <input type="checkbox"/> £750,000 + <input type="checkbox"/>
<input type="checkbox"/> I will need a transfer from Esher Railway Station and I am expecting to arrive on this train:	07:50 train from London Waterloo and arriving at Esher station at 08:18 <input type="checkbox"/> 08:20 train from London Waterloo and arriving at Esher Station at 08:48 <input type="checkbox"/>

A list of all attendees will be published in the programme

