

WHEN

WEDNESDAY
21st MARCH
2012

Moulden Marketing

B2B Destination Work-

WHERE

SANDOWN PARK

Sandown Park has a renowned reputation for delivering thrilling year round horse racing in a stunning Surrey location with some of the most outstanding corporate hospitality and entertainment facilities in the UK. We pride ourselves on quality and experience which allows us to deliver the type of service that helps us to build long term relationships with corporate entertainment and private hospitality clients and sponsors.

LOCATION

Sandown Park is in a picturesque parkland setting in the town of Esher, Surrey, with superb travel links. Located within the M25 it is only 25 minutes by train from London Waterloo or 15 miles from south west London.

TRANSPORTATION

Local transfers will be organised from Esher Railway Station to Sandown Park.

Regular train services are operating every 30 min from Waterloo Station (duration: 28 min)

Sandown Park

Portsmouth Road,
Esher, Surrey
KT10 9AJ



An invitation to attend our

B2B DESTINATION WORKSHOP

for professionals of the Meetings & Events industry

Meet over 40 suppliers from DMC's, Venues, Hotels, Convention Bureaus and Tourist Boards. This will refresh your knowledge of the best and latest meeting & event Hotels, venues, and services.

Free to attend and prizes to be won!

REGISTER NOW! Suppliers page 2

FORMAT

The format allows you to choose to attend **AM** or **PM** sessions, or mid **AM** to mid **PM***. Choose who you meet in pre-set appointment slots, which will be confirmed prior to the event.

SCHEDULE OF THE DAY

09.00 – 09.30	Welcome coffee break and registration AM attendees .
09.30 – 13.00	- MORNING SESSION - 12 x 15 minute pre-scheduled appointments of your choice
13.00 – 14.00	Light buffet lunch for both the Morning and Afternoon session attendees
14.00 – 17.30	- AFTERNOON SESSION - 12 x 15 minute pre-scheduled appointments of your choice for PM Attendees.

* mid AM to mid PM time slots may be allocated.

HOW DOES IT WORK

Pre registered buyers will be able to select suppliers, for a maximum of 12 appointments, for the **half day** long workshop. Our supplier's list may be found overleaf. A workbook detailing each supplier will provide company profiles and will be issued to you, along with your personal appointments prior to the event. You choose 8 appointments and we will allocate 4 additional appointments to facilitate late registering suppliers, based on your profile and requested appointments.

Local transport will be available from Esher Railway Station on a continual basis (direct trains from Waterloo).

WHO SHOULD ATTEND

Industry wide specialists from every discipline such as:

- Marketing Directors - Event Managers - Business Development Managers
- Intermediaries & Agencies - Venue Finders
- Specialised / Group Tour Operators
- Corporate Event Management
- Associations - PCO's
- Senior PA's

MouldenMarketing
Travel marketing professionals


**SANDOWN
PARK**

Pre-set appointment form

Please complete the following pre-set appointment form (1 per participant) and return with the registration form on page 3 by:

Email to sales@moulden-marketing.co.uk or fax to **01628 521116**.

Please feel free to contact us on **01628 532020** should you have any questions.

PLEASE SELECT 8 APPOINTMENTS WITH THE FOLLOWING SUPPLIERS BY TICKING THE BOXES ON THE RIGHT COLUMN.

An additional 4 appointments will be allocated by Moulden Marketing. Please note supplier list correct at time of publication.

NAME:

COMPANY:

DESTINATION MANAGEMENT COMPANIES	APPTS ✓
4 Corners Events - Dubai, UAE - www.4corners-events.com	
Activ'Travel - Morocco - www.activ-travel.net	
Bluechip Incentive Travel - Turkey - www.bluechip.com.tr	
Cititravel - Spain, Portugal - www.cititravel.es	
Easia Travel - Vietnam, Laos, Cambodia - www.easia-travel.com	
Mercury Travels Ltd - India - www.mercurytravels.in	
OM Destination Management - Cyprus, Greece, Croatia - www.omdmc.com	
PR Incentives SAS - Italy - www.pr-incentives.it	
HOTELS	
Accor Hotels Global Sales UK - www.accor.com	
Accor Hotels Global Sales / Pullman - France - www.accor.com	
Atahotels - Italy - www.atahotels.it	
Bel Air Hotel - The Hague, Netherlands - www.belairhotel.nl	
Capo Bay Hotel (TBC) - Protaras, Cyprus - www.capobay.com	
Chateau de Berne - Lorgues, France - www.chateauberne.com	
Domaine de Divonne - Divonne les Bains, France - www.domainedivonne.com	
Dromoland Collection: Dromoland Castle & Castlemartyr - Shannon / Cork, Ireland - www.dromoland.ie	
Dunboyne Castle Hotel and Spa - Co Meath, Ireland - www.dunboynecastlehotel.com	
Enterprise Hotel - Milan, Italy - www.enterprisehotel.com	
Expo Hotels & Resorts - Spain - www.expogruppo.com/en	
Fitzpatrick Castle - Dublin, Ireland - www.fitzpatrickcastle.com	
Holiday Inn Resort - Nice, France - www.holidayinn.com	
Intercontinental Aphrodite Hills Resort (TBC) - Paphos, Cyprus - www.aphroditehills.com	
Lane End Conference Centre - Lane End, Buckinghamshire, UK - www.lane-end-conferences.co.uk	
Le Meridien Limassol Spa & Resort (TBC) - Cyprus - www.limeridienlimassol.com	
Lyrath Estate Hotel & Convention Centre / The River Court Hotel - Kilkenny, Ireland - www.lyrah.com	
Marriott Hotel - Milan, Italy - www.marriott.co.uk	
NH Resorts - Worldwide - www.nh-resort.com	
Radisson Blu Hotel - Milan, Italy - www.radissonblu.com/hotel-milan	
Radisson Blu Hotel - Nice, France - www.radissonblu.com/hotel-nice	
The Cadogan - London, United Kingdom - www.cadogan.com	
CONVENTION BUREAUS, TOURIST BOARDS, CONGRESS CENTRES & VENUES	
Destination Quebec - Canada - www.destinationquebec.com	
Dublin Convention Bureau - Ireland - www.dublinconventionbureau.com	
Eventing Milan / Milan hotels Association - Italy - www.eventingmilan.it	
Hedsor House - Taplow, Buckinghamshire, UK - www.hedsor.com	
Jameson Distillery - Dublin, Ireland - www.jamesonwhiskey.com	
Malaysia Convention & Exhibition Bureau (MyCEB) - www.myceb.com.my	
Malta Tourism Authority - www.visitmalta.com	
The Jockey Club / Sandown Park - Esher, United Kingdom - www.thejockeyclub.co.uk	

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Moulden Marketing - B2B Destination Workshop

Registration form

Please complete the following registration form. Please fill out another copy if you wish to mention another office or colleague attending and return by email to sales@moulden-marketing.co.uk or fax to **01628 521116** or telephone **01628 532020** should you have any questions.

Yes, please register me for this free event

Name	
Job Title	
Company Name	
Address	
email	
Tel	
Mobile	
Preference of session:	AM <input type="checkbox"/> AM/PM <input type="checkbox"/> PM <input type="checkbox"/>
Nature of Business (Please tick one)	Association/Government Organisation <input type="checkbox"/> Corporation/Company <input type="checkbox"/> Incentive House/Agency <input type="checkbox"/> Other _____
Destinations of interest (Please tick all that apply)	UK <input type="checkbox"/> Europe <input type="checkbox"/> Long Haul <input type="checkbox"/> Other _____
Type of event organised (Please tick all that apply)	Conference/Meeting <input type="checkbox"/> International convention <input type="checkbox"/> Incentive Travel <input type="checkbox"/> Product Launch <input type="checkbox"/> Training/Team building <input type="checkbox"/> Social/Special/Sports events <input type="checkbox"/> Business Travel <input type="checkbox"/> Corporate <input type="checkbox"/> Hospitality <input type="checkbox"/> Other _____
Responsibility level (Please tick one)	Final Decision <input type="checkbox"/> Recommend <input type="checkbox"/> Research <input type="checkbox"/> Plan/Organise <input type="checkbox"/>
Annual event or event related budget	Up to £50,000 <input type="checkbox"/> £50,001 - £100,000 <input type="checkbox"/> £100,001- £250,000 <input type="checkbox"/> £250,001-£500,000 <input type="checkbox"/> £500,001- £750,000 <input type="checkbox"/> £750,000-£1M <input type="checkbox"/> £1M+ <input type="checkbox"/>
<input type="checkbox"/> I will need a transfer from Esher Station and I am expecting to arrive:	08:20 train from London Waterloo and arriving at Esher Station at 08:48 <input type="checkbox"/> 08:50 train from London Waterloo and arriving at Esher station at 09:18 <input type="checkbox"/> For later transfers please contact us on 01628 532020 Trains run every half hour from Waterloo, and Esher station is a 5 minute walk from Sandown.

A list of all attendees will be published in the programme

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Pryde of Place
by MouldenMarketing