

26-28

MARCH

2012

# Moulden Marketing

GIBTM 2012 HOSTED BUYER INVITATION

ONLY 10 PLACES

AVAILABLE

on first come first served basis

OPTIONAL  
POST TOUR  
FAMILIARISATION  
TRIP

Subject to QUALIFICATION from the organisers, there will be the opportunity to take part in a post show tour in Abu Dhabi and Dubai, from Thursday 29th March to Friday 30th March 2012. This Tour will be organised by one of the best DMC's in Moulden Marketing Portfolio: **4 Corners Events**

VISIT:

[www.4corners-events.com](http://www.4corners-events.com)



An invitation to join our

## **GIBTM HOSTED BUYER GROUP**

Moulden Marketing Ltd is privileged to host a 10 strong European buyer's group to GIBTM 2012, to be held in **Abu Dhabi, UAE**. The organisers of GIBTM, Reed Exhibitions, will sponsor the return flights and hotel accommodation. Once again appointments at the show will be to your pre-selected choices plus group appointments allocated by the organisers.

**GIBTM** is the leading event for the rapidly developing Middle East Meetings, Events, Incentives and Business Travel industry. Taking place from **26-28 March 2012** at **Abu Dhabi National Exhibition Centre (ADNEC)**, GIBTM brings together a combination of regional and international industry buyers and suppliers, for three days of business opportunities, networking and professional education.

Overnight Group Departures from

**ATHENS - BRUSSELS - FRANKFURT - ISTANBUL - MILAN - MUNICH - PARIS**

We anticipate that flights will depart from the United Kingdom on **Sunday 25th March 2012** to arrive in Abu Dhabi to meet the planned schedule of events.

**As part of your registration you will receive complimentary:**

- ⇒ Return economy flights with Etihad Airways to Abu Dhabi from: **Athens, Brussels, Frankfurt, Munich, Istanbul, Milan and Paris**
- ⇒ Accommodation in a 4/5\* Hotel in Abu Dhabi
- ⇒ Coach transfers in Abu Dhabi, between airport, hotel and GIBTM
- ⇒ Admission to GIBTM and official networking events.
- ⇒ Entry to selected seminars and the exhibition
- ⇒ Use of the Hosted Buyer Lounge including refreshments and lunch.
- ⇒ Familiarisation Tour of Abu Dhabi (compulsory)

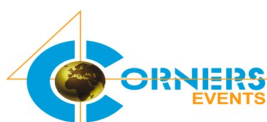
*Hosted Buyer Programme Terms & Conditions available on demand*

### POST TOUR FAMILIARISATION TRIP

Subject to final approval from the organisers, there will be the opportunity to take part in an optional post show tour within the UAE, to return on 30th March. This Familiarisation Tour will be organised by one of the best DMC's in Moulden Marketing Portfolio: **4 Corners Events** - [www.4corners-events.com](http://www.4corners-events.com)

(DETAILS TO BE CONFIRMED)

**TO QUALIFY**, PLEASE COMPLETE AND RETURN THE FORM ON THE REVERSE PAGE / ATTACHED TO FAX NUMBER **01628 521116**, OR E-MAIL DETAILS TO [SALES@MOULDEN-MARKETING.CO.UK](mailto:SALES@MOULDEN-MARKETING.CO.UK)



**MouldenMarketing**  
Travel marketing professionals

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GIBTM 2012 HOSTED BUYER INVITATION



## Preliminary Registrations

10 places only - Registrations on first come first served basis and subject to qualification

<b>NAME &amp; POSITION:</b>		
<b>COMPANY:</b>		
<b>ADDRESS:</b>		
<b>TEL / FAX:</b>		
<b>EMAIL:</b>		
<b>MOBILE:</b>		
<b>PLEASE SELECT THE GROUP YOU WOULD LIKE TO PRELIMINARY REGISTER FOR.</b>	OVERNIGHT GROUP - ATHENS DEPARTURE OVERNIGHT GROUP - BRUSSELS DEPARTURE OVERNIGHT GROUP – FRANKFURT DEPARTURE OVERNIGHT GROUP – MUNICH DEPARTURE OVERNIGHT GROUP – ISTANBUL DEPARTURE OVERNIGHT GROUP – MILAN DEPARTURE OVERNIGHT GROUP – PARIS DEPARTURE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>POST SHOW EDUCATIONAL</b>	I AM INTERESTED IN THE POST SHOW EDUCATIONAL (SUBJECT TO QALIFICATION) AND WOULD LIKE FURTHER INFORMATION	<input type="checkbox"/>

**Please note:** this is a preliminary registration, official registration documents will be forwarded on receipt of this application. Applicants in the qualification process must be able to show mid-haul programmes and operated or going to operate programmes into the Middle East Region.

Buyers must attend a minimum of 10 pre-scheduled appointments per day at the show. All personal expenses must be settled with the hotel prior to departure. Full terms and conditions will be supplied on receipt of your application and are available to view on the GIBTM website.

