

MOULDEN MARKETING ITALY – LUXURY HOTELS



UMBRIA REGION

Umbria: Italy's green heart. Everchanging, untouched landscapes in the green of winding valleys make Umbria a region that will never fail to amaze. This region comprises mainly hills, mountains, hollows and plains and extends along the Tiber's central basin.

At the heart of the boot, it is the only region with no coastline.

It includes Lake Trasimeno, central Italy's largest lake. The area still has the remains of Etruscan settlements, particularly around Castiglione del Lago, where the loveliness of the natural landscape combines with the romanticism and stillness of the lake.

Moving on from the two lakes, we come to the **Cascate delle Marmore** waterfalls near Terni, some of the most beautiful in Europe. The waters dive into the River Nera with a spectacular 165 m (541 ft) drop, and are surrounded by lush vegetation. This is the spot for sports lovers who enjoy canoeing, kayaking, and not only.

Still in the province of **Terni**, tourists looking to get the feel of Umbria should not miss out on two little gems: one of them is linked to history and the other to the territory. Carsulae is an ancient Roman town traversed by the ancient Via Flaminia, where important public buildings have been discovered. We can still see the remains of the S. Damiano Arch, with particularly beautiful and fascinating surroundings.



UMBRIA LUXURY HOTELS



NUN ASSISI RELAIS & SPA MUSEUM – 5 star luxury

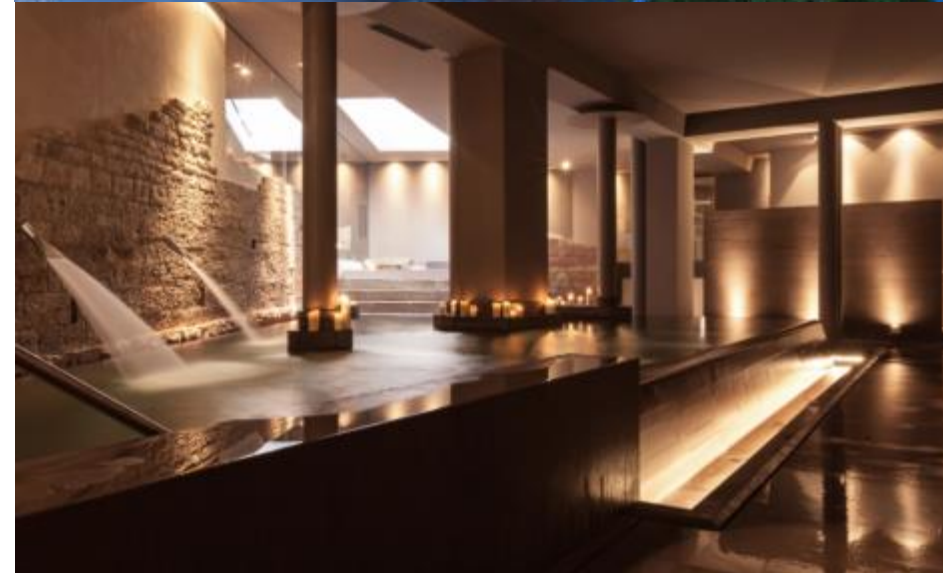
In the very heart of Assisi, a timeless and unique destination, Nun relais stands as one of a kind masterpiece where the charm and mystery of an ancient monastery blend with the understated elegance of a pure, contemporary style.

From the ancient Perlasio springs, within the former temple dedicated to water rituals, Nun Spa Museum is a true private museum where guests can indulge in pure relax, luxurious essential oils and beauty rituals.

Eat Out Osteria Gourmet: the authentic Umbrian tradition and the careful research of seasonal raw ingredients is a must. The sleek frame of this hip location and its unparalleled view over Assisi, a true seduction for the taste and the eyes.

<http://www.nunassisi.com/>

- 18 rooms
- Location: Assisi
- Airport access: Perugia airport (PEG) approx. 20 minutes ride
Rome FCO airport approx. 2 hours and 20 minutes



UMBRIA LUXURY HOTELS



PIEDMONT LUXURY HOTELS

PIEDMONT REGION

Piedmont is located in Italy's northwest and borders Switzerland and France. True to the meaning of its name (foot of mountains) Piedmont is a land made of mountains. Surrounded on three sides by the Alps, with the highest peaks and largest glaciers in Italy.

Monviso, the Piedmont side of Monte Rosa, creates incredibly beautiful landscapes and ski resorts such as **Via Lattea and Sestriere**.

The Alps from the background for sweeping, picturesque valleys e.g. the **Val di Susa, Valsesia and Val d'Ossola**. The landscapes of the Langhe and Monferrato are hilly rather but just as beautiful, a succession of cultivated hills and vineyards with small villages and castles.

Expanses of water and rice paddies, long rows of poplars and old farmhouse make up the typical scenery of the plains around Novara and Vercelli. Lake Maggiore is the most sought-after tourist resort, including **Stresa** and the **Borromean islands**. Yet nature is only one of the many attractions in Piedmont. This region has many other features: from **Turin**, the Italian car manufacturing capital, to other cities such as **Cherasco, Alba and Ivrea**.



PIEDMONT LUXURY HOTELS



VILLA CRESPI – 5 star luxury

Villa Crespi was and is a dream come true, lying on the shores of romantic Lake Orta.

Cristoforo Benigno Crespi, a pioneer of the Italian cotton industry, while travelling on business in the Middle East was bewitched by Baghdad and its charms and in 1879 finished his own magnificent Moorish villa surrounded by a park that sloped down to the lake.

It had taken him 30 years to complete. Originally the Villa was called Villa Pia, as Mr Crespi dedicated it to his wife, Pia Crespi.

Over the course of time a series of owners have held Villa Crespi and when the Marquis Fracassi of Torre Rossano acquired it in 1930's it became an exclusive place for visits by poets, nobles and kings well known all over Northern Europe.

<http://www.villacrespi.it/>

- 14 rooms
- Location: Orta San Giulio (Novara)
- Airport access: Milan Malpensa airport approx. 45 minutes ride, Milan Linate airport 1 hour and 20 minutes



PIEDMONT LUXURY HOTELS



TUSCANY REGION

With its lyrical landscapes, world-class art and a superb farmer's kitchen, the Tuscan experience is perfectly in symbiosis with the land. Tuscany has many hidden or lesser known places. The landscape, recognizable as the background of countless Renaissance Madonnas, remains relatively unspoiled, dotted with ancient farmhouses which have been beautifully restored. The cities of Florence and Siena harbour almost too many familiar cultural references, but medieval hill-top villages such as **Montalcino** and **Pienza** seem completely untouched by time. Foodies will rejoice at the superlative Tuscan food and wine on offer in the many restaurants and wine bars. It is the perfect landscape for exploring all year around.

The story of Tuscany spans more than 3000 years of art, architectural wonders, culinary surprises and warm, welcoming hospitality. It is where art, history, romance, adventure and relaxation come together to create the perfect vacation. **Florence** is undeniably the capital of Tuscany, yet it is only an introduction to the diversity and beauty that exists within the region it sits in.



TUSCANY LUXURY HOTELS



BORGIO SANTO PIETRO – 5 star luxury

A romantic, out-of-the-way country house hotel, with a stunning pool and spa in a little-visited corner of Tuscany, near Chiusdino. It's a sophisticated place, with tasteful, antique filled rooms that also manage to hit a hi-tech note: guests are presented with pre-loaded iPads on arrival. It's not style over function though: you can see that the layout of the hotel and grounds has been carefully thought through to create a sort of weekend house-party vibe while guaranteeing privacy.

The Borgo's lovely spa is basically a whole Tuscan farmhouse in the garden, with exposed stone walls and an exclusive, intimate feel, helped along by the fire which burns in the grate of the warmly elegant reception area on cooler days. There are only two individual treatment rooms, plus an al fresco 'room' on the terrace, but in this 16-room hotel there's rarely a booking bind.

<http://www.borgosantopietro.com/>

- 20 rooms
- Location: Chiusdino (Siena)
- Airport access: Florence (FLR) airport 1 hour and 30 minutes ride



TUSCANY LUXURY HOTELS



LOMBARDY LUXURY HOTELS

LOMBARDY REGION

One of Italy's largest regions, Lombardy lies in the north of the country, sharing a border with Switzerland. It is home to a wide range of landscapes, including the breathtaking mountain chain that boasts the **Valchiavenna**, **Valtellina** and the **Camonica Valley**.

Winter sports enthusiasts will find no lack of state-of-the-art facilities in Lombardy, for example in the extremely popular resorts of **Tonale**, **Bormio**, **Livigno** and **Madesimo**.

Another aspect that defines the region is its expanse of rolling hills that encompass the distinctive **Franciacorta** area, famous for its vineyards and wine production. The charm of the great lakes is a great tourist draw, attracting visitors to **Sirmione** and other well known destinations dotting the western coast of **Lake Garda**, while **Lake Como** and Lake are no less beautiful, surrounded as they are by stately homes, parks and picturesque small towns.

Large, lively and industrious, the Province of Milan is the second most populous in Italy.

Milan is more than just a city of a thousand faces and a thousand facets, more than just the birthplace of masterpieces and geniuses, more than just a living museum brimming with famous monuments. The city actually embodies a whole life style and thus a special way of working, creating, and indeed conceiving life itself. Milan is everybody's city; here the personality and soul of its inhabitants emerge clearly and fully delineated. Here it is easier to appreciate the artistic beauty and treasures the city conceals within its deepest intimacy.



LOMBARDY LUXURY HOTELS



VILLA FELTRINELLI – 5 star luxury

The hotel is in Gargnano, a tranquil town on the lake's western shore. The elegant town of Salò, a 20-minute drive south, has a pleasant waterfront promenade and a charming old quarter.

Built in 1892 by the sons of lumber magnate Faustino Feltrinelli, the Art Nouveau villa has a highly decorated façade painted in warm terracotta and golden hues. Between 1943 and 1945 the villa became the home of Mussolini and his family during the Republic of Salò. It was converted to a hotel in 2001. The entrance hall has coffered ceilings and original 19th-century carved wooden benches, while the library has a wood-burning fireplace and shelves lined with classic works of literature. The elegant salon overlooking the lake has intricate frescoes, antique Venetian mirrors and Art Nouveau lamps. With only 21 rooms, the atmosphere is intimate. The impeccably manicured gardens are home to olive, ancient oak and magnolia trees, and there's a limonaia (tiered lemon garden) dating back to the 1800s. There's an outdoor heated swimming pool and a croquet green. Accommodation is in the main villa and in four guesthouses dotted around the gardens.

<https://www.villafeltrinelli.com/>

- 19 rooms
- Location: Gargnano (Brescia)
- Airport access: Milan Linate airport approx 1 hours and 30 minutes ride, Milan Malpensa airport approx. 2 hours ride



LOMBARDY LUXURY HOTELS

