

Turkey Destination Showcase



WORLD MAP & LOCATION OF TURKEY

Its geographic advantage as a natural bridge between Europe and the Middle East, bordered by the Black Sea and Marmara Sea, Turkey has seen billions of dollars invested in core infrastructure projects to boost its tourism sector and as well as MICE Industry.

Europe

TURKEY

Asia

Middle East



TOP MICE DESTINATIONS



Istanbul



Izmir



Cappadocia



Bodrum



Antalya

INTRODUCTION



Turkey as a country straddled both in Europe and Asia, has a great infrastructure also supporting MICE, including modern international airport across the country, a wide variety of top quality accommodation equipped with advance meeting facilities, and also a culture well used to serving the needs of all sort of visitors.

The main advantages are:

- Rich cultural background and wide range of sightseeing options,
- Superb links by air with direct flights from all around the world,
- Well developed accommodation industry and as well as existence of international major hotel brands
- Rich Cuisine
- Great Venue spectrum for events
- And for sure infinitive number of creative-fresh ideas for incentives which makes really different and interesting program

Especially past in 10 years, Turkey has been recognized as a country of international reputation for hosting the most important meetings and conventions of the world. Now Turkey became 6th most visited tourism destination and ranks in top 20 MICE destinations.

ISTANBUL



ISTANBUL

An aerial view of the Bosphorus in Istanbul, Turkey. The water is a deep blue, and numerous sailboats with white and red sails are scattered across the water. In the background, the Bosphorus Bridge spans the water, and the city's buildings are visible on the hillsides. The sky is a pale blue with some light clouds.

UNIQUENESS

- Istanbul is a major city of the country,
- Ranked always the TOP 10 incentive destination for many years
- Captivating blend of antiquity and modern
- Extraordinary tasty cuisine
- Cutting edge night life

ACCESSIBITLY

- International Flights available through two airports
- Direct flights from all around the world
- Direct International Flights for 220 destinations
- Serve for more than 300 Airlines
- Numerous connecting flight to all cities in Turkey

MICE INFRASTRUCTURE

- Existing of major hotel brands
- 7 Purpose built convention centre
- Wide range of cuisine and high end restaurants
- Countless Incentive Ideas

SEASON

- All year round

SIGHTSEEING

- From the bosphorus cruise to shop in the oldest grand bazaar, or spectacular churches and mosques, there are numerous options.

THE 5TH LARGEST AIRPORT IN EUROPE





MEANS OF TRANSPORTATION





HIGHLIGHTS: HAGIA SOPHIA CHURCH



HIGHLIGHTS: TOPKAPI PALACE



HIGHLIGHTS: BASILICA CISTERN



HIGHLIGHTS: GRAND BAZAAR



HIGHLIGHTS: SPICE MARKET



HIGHLIGHTS: DOLMABAHÇE PALACE



HOTEL COLLECTIONS





HOTEL SELECTION: CIRAGAN PALACE KEMPINSKI



HOTEL SELECTION: FOUR SEASONS AT THE BOSPHORUS



HOTEL SELECTION: PERA PALACE



HOTEL SELECTION: GRAND TARABYA



HOTEL SELECTION: HILTON BOMONTI



VENUE SELECTION: ESMA SULTAN MANSION



VENUE SELECTION: SAIT HALIM PASHA MANSION



VENUE SELECTION: MAIDEN'S TOWER



VENUE SELECTION: 1001 COLUMN CISTERN



VENUE SELECTION: OLIGARK ISTANBUL



VENUE SELECTION: RUBY RESTAURANT & CLUB



VENUE SELECTION: BOMONTI ADA



VENUE SELECTION: SORTIE



VENUE SELECTION: 360



VENUE SELECTION: NOMADS ISTANBUL



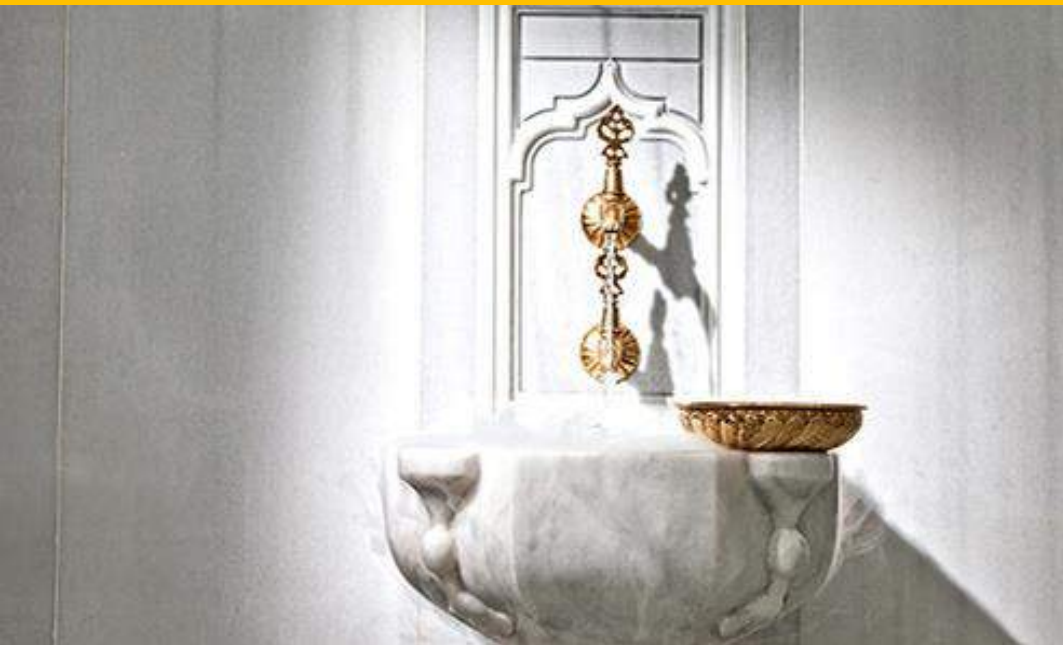
VENUE SELECTION: KUMKAPI QUARTER



VENUE SELECTION: SALT BAE EXPERIENCE AT NUSR-ET STEAK HOUSE



TURKISH HAMMAM EXPERIENCE





BOSPHORUS CRUISE





CULINARY HUNT TEAM ACTIVITY





SAILING TEAM WORK





PAPER MARBLING WORKSHOP



WHIRLING DERVISHES



DRAGON BOAT RACING



WINE TASTING



JEEP OFF-ROAD DRIVE EXPERIENCE

CAPPADOCIA



CAPPADOCIA

UNIQUENESS

- Truly a unique volcanic landscape
- Still Unexplored Destination for MICE groups
- Inscribed on the UNESCO World Heritage
- High Quality of Service Sector

ACCESSIBITLY

- Easy access via Istanbul in one-hour
- There are two main airports that you can use to reach Cappadocia

MICE INFRASTRUCTURE

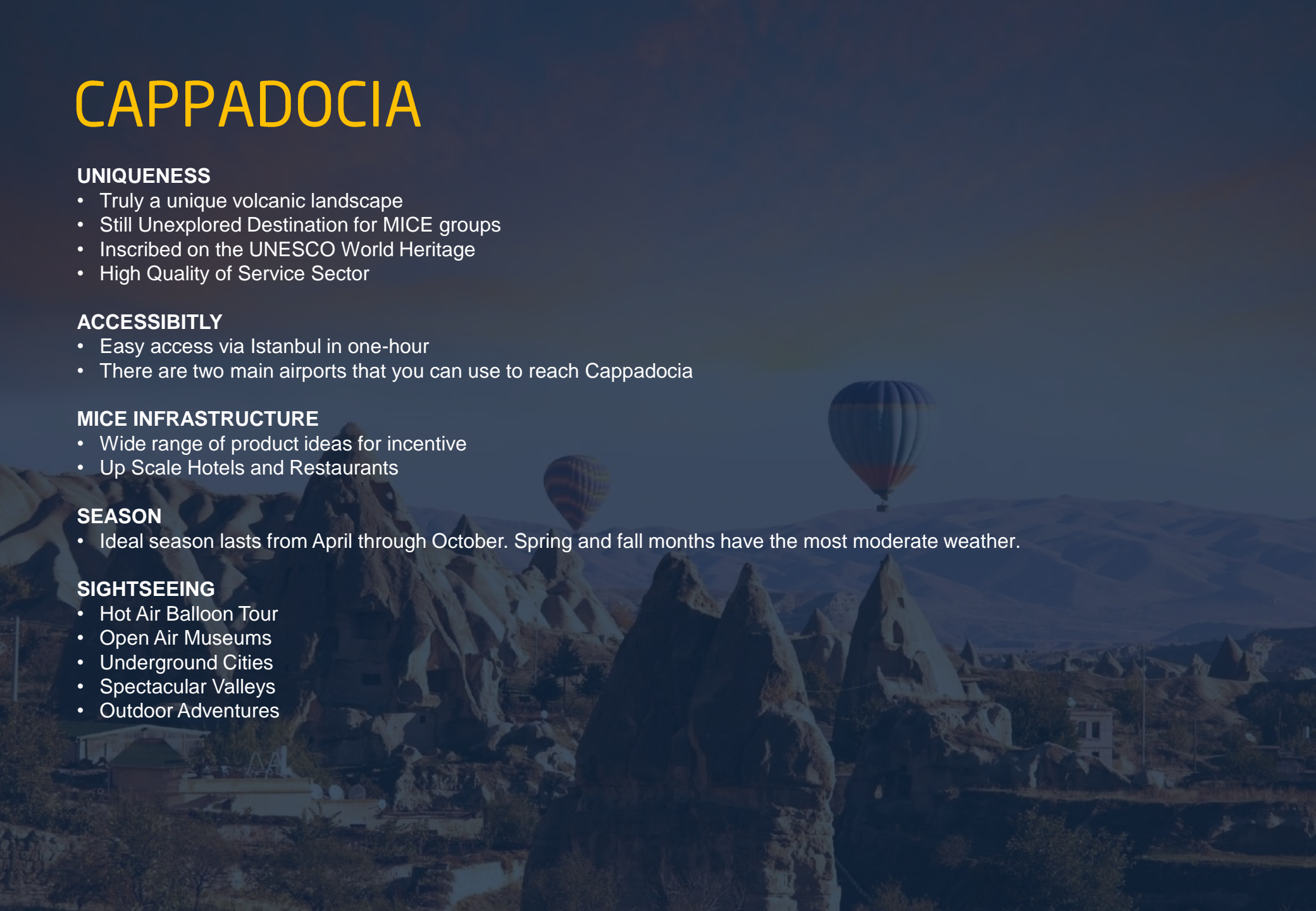
- Wide range of product ideas for incentive
- Up Scale Hotels and Restaurants

SEASON

- Ideal season lasts from April through October. Spring and fall months have the most moderate weather.

SIGHTSEEING

- Hot Air Balloon Tour
- Open Air Museums
- Underground Cities
- Spectacular Valleys
- Outdoor Adventures





HIGHLIGHTS : GOREME OPEN AIR MUSEUMS



HIGHLIGHTS : KAYMAKLI UNDERGROUND CITY



HIGHLIGHTS : VISITING VALLEYS



HIGHLIGHTS : SARUHAN CARAVANSARAI



HIGHLIGHTS : EXPLORING CAPPADOCIA BY 4X4 JEEPS



SLEEPING IN CAVE HOTELS



HOTEL SELECTION: CCR HOTEL & SPA



HOTEL SELECTION: ARGOS IN CAPPADOCIA



HOTEL SELECTION: SACRED HOUSE



HOTEL SELECTION: MUSEUM HOTEL



CERAMIC POTTERY WORKSHOP



WINE TOUR



WINE TASTING



HOT AIR BALLOON



HOT AIR BALLOON



OFF ROAD QUADBIKING



MOONLIGHT WALK



OPEN AIR YOGA



OPEN AIR BARBEQUE



TREKKING

IZMIR CESME & ALACATI



IZMIR



UNIQUENESS

- An important sea-trading port city of the eastern Mediterranean
- Turkey's third largest city
- Many historical and archaeological sites
- Close to some resort towns: Cesme, Alacati

ACCESSIBITLY

- There are direct flights from/to some European Cities
- Many scheduled flight from/to Istanbul

MICE INFRASTRUCTURE

- More than 20 five-star and luxury bouqitue hotels
- 5 purpose-built conference centres
- Characteristic Mediterreanean Cuisine

SEASON

- All year round

SIGHTSEEING

- Archeological Sites
- Charming Villages and Locals
- Wine Tours
- Shopping in Historical Bazaar
- Horse Carriage Tour



WATCH TOWER



WINE YARD VISIT & TASTING



WINE YARD VISIT & TASTING



SIRINCE VILLAGE TOUR



ALACATI'S FAME NIGHTLIFE



HOTEL SELECTION: SWISSOTEL IZMIR



HOTEL SELECTION: BIBLOS HOTEL



HOTEL SELECTION: ALAVYA HOTEL

BODRUM



BODRUM



UNIQUENESS

- Popular resort town for jet-setters for many years
- Destination famous with gorgeous bays with crystal-clear water
- Bodrum has a typical mediterranean architecture, bright white “sugar-cube” houses, narrow streets with a bohemian atmosphere.

ACCESSIBITLY

- Bodrum enjoys several daily flights to and from Istanbul operated by different airlines and the airport is 33 km north of the city

MICE INFRASTRUCTURE

- Numerous five-star and luxury small charming hotels
- Characteristic mediterranean Cuisine

SEASON

- * Between May – October, there is no humidity and six months non-stop sunshine with not one drop of rain.

SIGHTSEEING

- Archeological Sites
- Blue Voyage with Gullet Boats
- Village Safari



BLUE CRUISE WITH GULETS



GUMUSLUK BAY – FISH RESTAURANTS



MARINA YACHT CLUB - BODRUM



BODRUM NIGHTLIFE



HOTEL SELECTION: MANDARIN ORIENTAL HOTEL



HOTEL SELECTION: RIXOS PREMIUM HOTEL



HOTEL SELECTION: NIKKI BEACH

ANTALYA



ANTALYA

An aerial view of the Antalya harbor in Turkey. The water is a deep blue-green, filled with numerous boats, including large catamarans and smaller yachts. The harbor is surrounded by a steep, green hillside with buildings and trees. The sky is a clear, pale blue.

UNIQUENESS

- Strong tourism traditions
- 400.000 + bed capacity
- 640 km beautiful coastline + 300 days sunshine
- “All Inclusive Meal Concept” provided by many hotels
- Incredible historical and natural beauties

ACCESSIBILITY

- 2 Billion people are just 4 hours flying distance away.
- Chartered and Scheduled Flights for more than 260 destinations

MICE INFRASTRUCTURE

- 260 Fivestar and Holiday Village Establishments
- All Inclusive concept offers inclusive “Daily Delegate Rate” pack
- Experience Service Sector
- Golf Courses

SEASON

- All year round
- Ideal period for swimming: between May – October

SIGHTSEEING

- Ancient Sights
- Safari
- Rafting
- Cruises with catamarans



HIGHLIGHTS: KALEİÇİ



HIGHLIGHTS: PERGE



HIGHLIGHTS: ASPENDOS



VENUE: CLUB ARMA



VENUE: SERASER RESTAURANT



HOTEL SELECTION: MAXX ROYAL



HOTEL SELECTION: REGNUM CARYA GOLF RESORT



HOTEL SELECTION: GLORIA SERENITY



HOTEL SELECTION: TITANIC MARDAN PALACE



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