

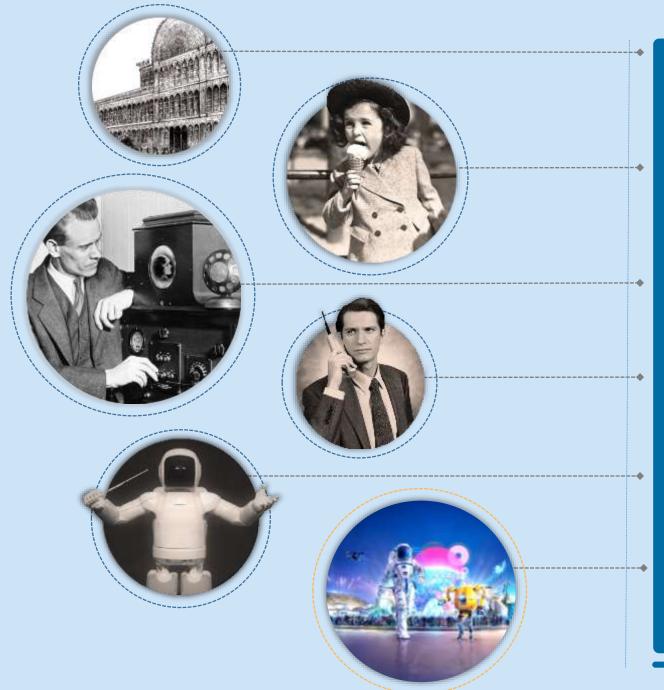


## WORLD EXPOS OVER TIME

# BE PART OF HISTORY

The world's longest-running and largest mega-event attracts more visitors than the FIFA World Cup and the Olympic Games. World Expos are hosted every five years in cities around the world and have wowed audiences since their inception in London in 1851.

The six-month festival celebrates human brilliance and achievements in the fields of architecture, technology, innovation, music, arts and more. Past World Expos have seen innovations such as the mobile phone, X-ray machine and the ice cream cone revealed to the world for the first time.



1851 LONDON First World Expo was

1904 ST. LOUIS Ice cream cone was invented

1939 NEW YORK Showcase of live television

1970 OSAKA First mobile phone presented

2005 NAGOYA First humanoid robot showcased

2021 DUBAI

Be there when history is written again at Expo 2020 Dubai



From 1 October 2021 to 31 March 2022, visitors will experience warm Emirati hospitality at its finest. Discover world-class global culture, international cuisines, thrilling entertainment, state-of-the-art innovative technologies and much more.

1<sup>ST</sup> WORLD EXPO

IN THE MIDDLE EAST, AFRICA AND SOUTH ASIA REGION

192 COUNTRIES

RECORD PARTICIPATION AT
A WORLD EXPO

1 COUNTRY, 1 PAVILION

FIRST TIME IN EXPO HISTORY 182 DAYS

OF CREATING THE FUTURE



### MEET THE THEME AND SUBTHEMES OF EXPO 2020

Connecting Minds, Creating the Future

Every World Expo has a theme geared towards finding solutions for a better future. Expo 2020's overarching theme is "Connecting Minds, Creating the Future", with three subthemes to inspire solutions to the world's greatest opportunities and challenges.



Explore the 17 Sustainable Development Goals (SDG) and learn how you can contribute to a brighter future.





From driverless cars to the hyperloop and connecting the world, explore the latest innovation in mobility.





Understand your impact on the environment and learn how you can become an agent of change.









### 182 DAYS OF **ENTERTAINMENT** AND ONCE-IN-A-LIFETIME **EXPERIENCES**

For six months, no two days are the same at Expo 2020. Each day brims with new experiences creating unforgettable memories.

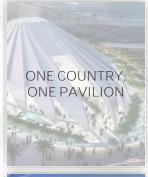


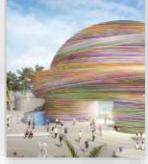






































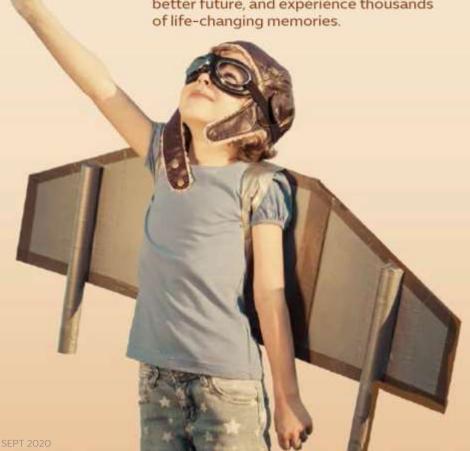


AND SO MUCH MORE...



## AN EXPO FOR EVERYONE

With its groundbreaking legacy and six months of unique experiences, Expo 2020 is relevant to everyone. Be there when the world comes together to create a better future, and experience thousands of life-changing memories.



#### WHOEVER YOU ARE



**FAMILIES** 



PASSION

**FOODIES** 

WHATEVER YOUR



HEALTH & WELLNESS FANS



COUPLES



ENTERTAINMENT ENTHUSIASTS



ART AFICIONADOS



FRIENDS



THRILL SEEKERS



BUSINESS TRAVELLERS



TECHIES & INNOVATORS



**STUDENTS** 



LUXURY CONNOISSEURS





# DISCOVER THE WORLD IN ONE PLACE

EXPLORE THE EXPO 2020 PAVILIONS

192 country pavilions as well as thematic and landmark pavilions will feature interactive exhibits, live entertainment, history and cultures, quirky hangouts and plenty more.





# THEMATIC PAVILIONS

From the world's most renown architects and creative teams behind blockbuster movies, our thematic pavilions bring the Expo sub-themes to life through experiences never seen before.





#### **OPPORTUNITY PAVILION**

The Opportunity pavilion aspires to engender empathy in visitors to trigger a desire to act to create a better world.

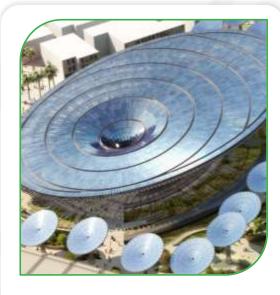
The visitor experience is based on a series of gameplay moments that will challenge the visitor's thinking on issues related to basic needs of water, food, and energy by simulating environments of real life individuals who are agents of change in their own communities.



#### **MOBILITY PAVILION**

Proceed to the House of Wisdom in ninth-century Baghdad before you head on to meet nine-metre-tall historical giants of Mobility.

Wow moments designed by storytellers behind some of the top productions in the world such as "Lord of the Rings" and "The Hobbit".



#### SUSTAINABILITY PAVILION

Creating its own electricity and water, this pavilion features global projects that are creating new paths for sustainability.

Visitors tiptoe underneath a dense forest as the roots communicate with one another and dive into ocean depths to meet a Giant Fish disturbed by ocean pollution.



### COUNTRY PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY

Navigate the universe with the world's first astronomers at the Australian pavilion, talk to aliens in the Chinese pavilion and take a glance at the future of air travel in the year 2071.





Navigate the universe with the world's first astronomers, and explore a diverse land built on 60,000 years of innovation. Learn about Australian optimism, ambition and creativity.



Austria is a nation reimagining ideas. This is reflected in its decision to use 9.000-year-old soil to build its pavilion. The 38 shiny white cones are inspired by the Arab model of wind towers.



As one of the largest pavilions at Expo 2020 Dubai, China will symbolise hope and a bright future. The pavilion artistically integrates the Chinese elements with modern technologies.



Experience the magic of Comoros. Come play with humpback whales, rare turtles and the famous coelacanth, one of the rarest fish in the whole world. Smell ylang-ylang, the flower that revolutionized perfume.



The nature-inspired pavilion, which has a leaf-shaped roof, will encourage visitors to consider the impact of their individual choices and invest in the future to restore balance to our natural world.



Experience density as you walk through artisanal elements including live weaving stations. Take a first-hand look at innovative craft technologies while enjoying exceptional Bahraini cuisine.



View new technology that promises to transform a desert into an oasis. The pavilion will also boast a large-scale installation that shows the nation's long history of glassmaking.



The Djibouti Pavilion introduces the country as the Land of Trade and Meeting, a hub for transportation and logistics, and a future leader in technology and economy.



The Belarus pavilion creates a forestexperience highlighting lessons that humanity can learn from the natural world. It showcases how nature and technology can help us grow together.



Covered in lush greenery, the arch-inspired pavilion is designed to demonstrate a green and smart Belgium. Don't forget to treat yourself to Belgium'sworld-famous fries known as frietjes.



Centered around a five-storey waterfall installation to inspire and reflect, the DP Pavilion creates an immersive 270-degree experience showing the transformative power of data in how we live andwork.



Experience the Future of Commercial Aviation in UAE's Centennial Year 2071. A technically advanced, must-see opportunity to learn, experiment and engage withfuture technologies and innovations in airtravel.



Given that the world's largest river runs through Brazil, it's no surprise that the pavilion incorporates water as its most striking feature, evoking the Amazon basin in the Dubai desert.



Canada tells the story of its past, present and future in a 360-degree immersive theatre. Discover the values that drive the Canadian spirit of innovation and collaboration.



The Finland Pavilion resembles an Arabic tent made of snow. Inside the 'Snow Cape', visitors will discover the country's natural beauty and find a peaceful haven full of surprises.



The pavilion explores light as an enabler of progress, a vehicle for connections and a source of heat and creativity. It will feature Claude Monet-inspired solar panels and interactive light displays.



### COUNTRY PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY

Enroll at Campus Germany for the lesson of a lifetime, learn about India's rich culture and heritage, and celebrate Korean Pop Culture.





The pavilion will highlight the GCC's achievements and unity by creating an experience that showcases the links between its member states, including their sharedhistory, religion and culture.



'Enrol' at Campus Germany for the lesson of a lifetime. Visitors can wear cutting-edge connected devices as they venture through wonderful array of creative environmental ideas with real-life results.



Showcasing the wonder of mobility and how it changes our lives, the pavilion features the best of Korean technology, art and the nation's modern culture, including its world famous K-pop music.



Discover a country with a far-reaching vision for sustainability and experience its culture through authentic. Kuwaiti dishes. Get to know the people through an aural experience of music, song and poetry.



Reflecting Grenada's calm, safe and peaceful lifestyle, the pavilion features tranquil waters that mirror its relaxed and hospitable people. A country of rich history and culture passed down through deperations.



Reflecting its culture, heritage and technologies, including its space programme, 'new India' shows the strengths of human resources and youth aspirations. Enjoy food festivals, literary shows, music and dance.



Take a journey through imagination and thought. Feel a soft breeze and occasionally, a refreshing mist when you walk inside the Latvia pavilion - a space that creates a more breathable future.



Luxembourg will highlight the resources that have contributed to the country's success, and the essential need to preserve them and create new opportunities through their intelligent use.



Explore how Indonesia is creating a better future with innovations that merge modern technologies and local knowledge. Expect cultural performances originating from different regions of the archipelago, an art exhibition and a delightful culinary journey.



Experience Ireland's culture and history, creativity and innovation throughout the pavilion. Experience Ireland as an unrivalled place of inspiration, with a long and deeply rooted heritage of ingenuity, imagination and



Malawi's pavilion will showcase the country's rich culture, business opportunities, tourism, historical and transformational journey in various sectors, and will offer an overall fun experience.



The carbon net-zero pavilion showcases the best of Malaysia's culture and its commitment to balance socio-economic progress with environmental concerns for a sustainable future.



Italy will tell a story of culture, art, sustainability, education, science, security and innovation. Embark on a journey through history to the future, inspired by the connecting routes of the Mediterranean



Get inspired to put the 'JoinSyncAct' message into action, and discover the vibrant art, culture and technology of the Far Eastern nation. Enjoy a restaurant with both Japanese and local elements.



Embark on a journey along the Niger River in joyful anticipation of finding a precious treasure. Discover the value chain of cotton and centuries-old Malian weaving techniques.



Dive deep into the Indian Ocean and virtually hike through the Mauritanian forests. A free trip to Mauritius is up for grabs if you can selfie while yousurf!



# COUNTRY PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY

Walk through Monaco's multi-sensory journey, explore Singapore's urban innovations in the net-zero energy pavilion and embark on a treasure hunt in the Seychelles.





Inspired by the 'Rock of Monaco', this gem-like, polygonal pavilion will take visitors on a multi-sensory journey through mirrored exhibition spaces, replicating the sights and smells of the French Riviera.



Immerse yourself in Montenegro's rich cultural history, explore its sustainability-driven future, and admire its wild beauty.



Enjoy a sensory experience through one of the cradles of mankind and most biodiverse countries in the world. See a real-time construction of the last Incan bridge and treat yourself to Peruvian superfoods.



The pavilion is designed to resemble a coral reef or 'Bangkôta', focusing on the vital need to safeguard precious marine life across thousands of islands in the Philippines from global climate change



Morocco is a land rich in talent, full of opportunities and a source of inspiration. Enjoy one of the best views of Expo from atop this vertical earthen village and explore its various exhibition areas



Showcasing Myanmar's significant culture, deep history and values of its people, the pavilion incorporates unique wooden architecture.



The tree-like structure, which references the large-scale migration of birds from Poland to the Arab world, explores the nation's diverse global connections, and its role as a leading producer of goods.



The Portugal Pavilion will highlight the human spirit through the diversity and inclusiveness of its people, reflect the culture of creativity and innovation, and reveal an ecosystem of great opportunities.



Achieving sustainable solutions through out-of-the-box creativity, this pavillon takes you to a miniature world with its own climate system. Experience new Dutch farming ideas with indoor rain and a vertical farm.



Reflecting the Maori value of "kaitiakitanga", the pavilion emphasises the deep kinship between people and the environment. Maori culture isalso highlighted through the pavilion's architecture.



Get a chance to see what future minds will be able to achieve. This pavilion will give you the opportunity to see inside yourself and offers a wide range of modern Russian cuisines.



Covering an area of the size of two football pitches, the pavillon resembles a huge window opening up from the ground and soaring into the sky, Expect an immersive journey showing the country's glittering future.



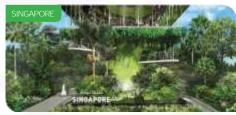
Explore the deep blue sea and learn about the importance of ocean conservation as well as Norway's seafaring heritage. Embark on an interactive journey from beneath the seabed to the water's surface.



Oman's pavilion will give you an enchanting experience inspired by frankincense. The five zones within the pavilion will take you through thousands of years of Omani progress and international collaboration.



Discover how Seychelles is treasuring nature and preserve its paradise in a cleverly designed treasure-hunting visitor experience.



In the Singapore Pavillon, it is hard to tell where nature begins and architecture ends. Explore Singapore's urban innovations in the net-zero energy pavillon.



### COUNTRY PAVILIONS

- OPPORTUNITY
- MOBILITY
- SUSTAINABILITY

Explore the knowledge of thousand-years-old Yemeni manuscripts and Tiptoe through the Scandinavian woodland, interwoven with geometric Islamic design.





Learn more about the rich cultural heritage of the world's youngest country, followed by a unique tripod lensjourney and step into its history of photography and poetry.



Discover Spanish creativity throughout the ages, showcasing Spain's close historical ties to the Arabic world. The pavilion is built from reusable materials including wood andiron.



State-of-the-art technology meets traditional charm. Learn about the country's new economic model, development breakthroughs and experience the Thai DNA' of friendliness and hospitality.



Relive your childhood imaginations in the Last Kingdom of the Pacific. Discover talking forests, swim with the whales and learn how to preserve the Earth.



From local industries to human capital, the Sri Lanka Pavillon illustrates Sri Lanka's strong capacity as a partner in trade and tourism.



Explore the rich cultural heritage of St. Kitts and Nevis through beauty, food and music. This unique pavilion issure to stimulate all fivesenses.



Majestic native Akhal-Teke horses will play a prominent role in this pavilion. Your movement within the pavilion will be reflected by 360-degree imagery, accompanying you through an interactive three-sided hologram.



Explore leading British innovative expertise in sectors including artificial intelligence, machine learning and space. Inspired by Stephen Hawking, designed by Es Devlin and curated byAI, this pavilion will blend human creativity and technology.



Learn about Suriname's ethos of diversity, also known as 'Moksie Patu' (translating 'everythingin one'), a reflection of Suriname's respect for unity and tolerance. Take a journey from city to vegetation to mountains, and explore the unique sounds, music and poetry of Suriname.



In Sweden's pavillon, the forest is a metaphor for co-creation. You will be inspired as you walk through a rich Scandinavian woodland that combines with geometric Islamic design.



Discover how future technologies and ideas can create a more balanced world, with inventions such as an e-bike travelling 380km on a single charge, a 3D printer for ceramics and solar blinds generating energy.



The pavilion's design features elements of Yemeni design, architecture and nature. Explore the knowledge of thousandyears-old Yemeni manuscripts through an immersive, augmented reality experience.



A theatre emerging from a sea of fog, evoking the Swiss mountains: Take a 'hilke' and see how Switzerland is responding to the challenges of tomorrowin a structure inspired by Bedouin tents.



Experience Tanzania's beauty and potential through a multidimensional and engaging trip through the streets of Dar es Salaam, a virtual safari and meeting the people of the country



Representing Zimbabwe as a country whose strength is its people, the pavilion reflects a country rapidly diversifying into new areas of innovation and growth.



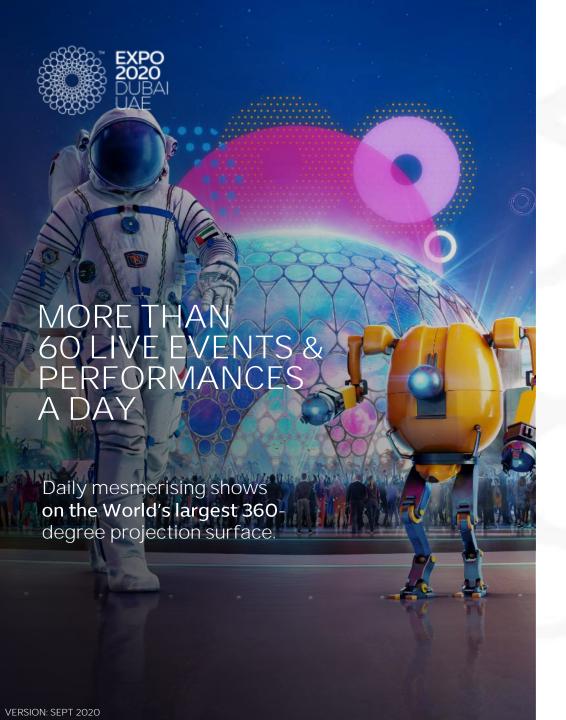


## A WORLD OF ENTERTAINMENT

# ENJOY MORE THAN 60 LIVE EVENTS A DAY

From daily parades, processions, nightly spectacular fireworks to hundreds of magnificent performances from renowned global artists, Expo 2020 offers something unique for everyone.





Expect breathtaking performances from renowned artists and ensembles as well as local newcomers from all corners of the world – all included in your Expo ticket.

DANCE

MINI MUSIC FESTIVALS

MUSIC SHOWS

STAR PERFORMERS

POETRY

**COMEDY NIGHTS** 

THEATRE

EXPO 2020 MASCOTS



#### **DAILY PROCESSIONS**

A daily international procession will tour the Expo site, bringing the inclusive spirit of all nations to life celebrating each country's national day.



#### **DAILY PARADES**

When night falls, get ready for a one-of-a-kind performance by acrobats, percussionists, musicians and dancers, with the backdrop of incredible lighting and soundscape.



#### STUNNING AL WASL SHOWS

Make your way to the heart of Expo 2020 – Al Wasl Plaza. This ground breaking dome features a 360-degree video projection screen with unbelievable lighting and epic tales creating a unique once-in-a-lifetime experience.



### CELEBRATE DIVERSITY & CULTURE

From cultural celebrations to best-in-class thematic weeks, enjoy a calendar of events that reflects the diversity of global cultures and themes.



#### SPECIAL DAYS

Celebrate the customs and traditions that differentiate us, the values and aspirations that unite us.

DIWALI FESTIVAL OF LIGHTS

**UAE NATIONAL DAY** 

CHRISTMAS

**NEW YEAR'S EVE** 

CHINESE NEW YEAR

INTERNATIONAL WOMEN'S DAY





#### - THEMATIC WEEKS -

These will feature global leaders and game changers including TED-style talks, exhibitions, forums and workshops.

2021	3 - 9 OCT	SPACE
	17 - 23 OCT	CLIMATE & BIODIVERSITY
	31 OCT - 6 NOV	URBAN & RURAL DEVELOPMENT
	14 - 20 NOV	TOLERANCE & INCLUSIVITY
	5 - 11 DEC	GOLDEN JUBILEE
	12 - 18 DEC	KNOWLEDGE & LEARNING

2022	9 - 15 JAN	TRAVEL & CONNECTIVITY
	16 - 22 JAN	GLOBAL GOALS
	30 JAN - 5 FEB	HEALTH & WELLNESS
	20 - 26 FEB	FOOD, AGRICULTURE & LIVELIHOODS
	20 - 26 MAR	WATER



### CELEBRATE DIVERSITY & CULTURE

From cultural celebrations to best-in-class thematic weeks, enjoy a calendar of events that reflects the diversity of global cultures and themes.





#### — INTERNATIONAL DAYS —

Within a partnership of the United Nations and the UAE, Expo 2020 will see global key events and activations.

2021	16 OCT	WORLD FOOD DAY
	31 OCT	WORLD CITIES DAY
	16 NOV	INTERNATIONAL DAY FOR TOLERANCE
	20 NOV	WORLD CHILDREN'S DAY
	3 DEC	INTERNATIONAL DAY OF PERSONS WITH DISABILITIES
	5 DEC	INTERNATIONAL VOLUNTEER DAY
	10 DEC	HUMAN RIGHTS DAY
	12 DEC	INTERNATIONAL UNIVERSAL HEALTH COVERAGE DAY
	18 DEC	ARABIC LANGUAGE DAY
	20 DEC	INTERNATIONAL HUMAN SOLIDARITY DAY

2022	24 JAN	INTERNATIONAL DAY OF EDUCATION
	11 FEB	INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE
	3 MAR	WORLD WILDLIFE DAY
	8 MAR	INTERNATIONAL WOMEN'S DAY
	20 MAR	INTERNATIONAL DAY OF HAPPINESS
	21 MAR	MOTHER'S DAY
	22 MAR	WORLD WATER DAY



### JOIN 192 COUNTRIES IN CELEBRATION

Experience your favorite country's National Day with spectacular processions and events at Expo 2020.









# FOOD & BEVERAGE

# WHAT'S ON THE MENU AT EXPO 2020?

From tailor-made private group dining experiences to thematic award gala dinners, Expo 2020 provides the perfect venue and/or outlet for every request across more than 200 food and beverage (F&B) options.



#### SURPRISE YOURSELF WITH THE FUTURE OF **FOOD AND TECHNOLOGY**









PICK FROM 200+ VENUES FOR EVERY TASTE

**EXPO 2020 DUBA** 

From everyday eats to creative cuisine, take a food lover's journey through the world.



TO EVERYDAY EATS FROM



**IMMERSE YOURSELF** IN A CULINARY JOURNEY OF THE WORLD'S GREATEST















#### **AUTHENTIC CUISINES FROM** AROUND THE WORLD INCLUDE

American | Greek | Argentinian | Indian | Australasian Fusion | Italian | Brazilian Japanese | British | Lebanese | Caribbean | Levant Fusion | Chinese | Mexican Emirati | Peruvian | Euro-Fusion | Spanish | French | Thai





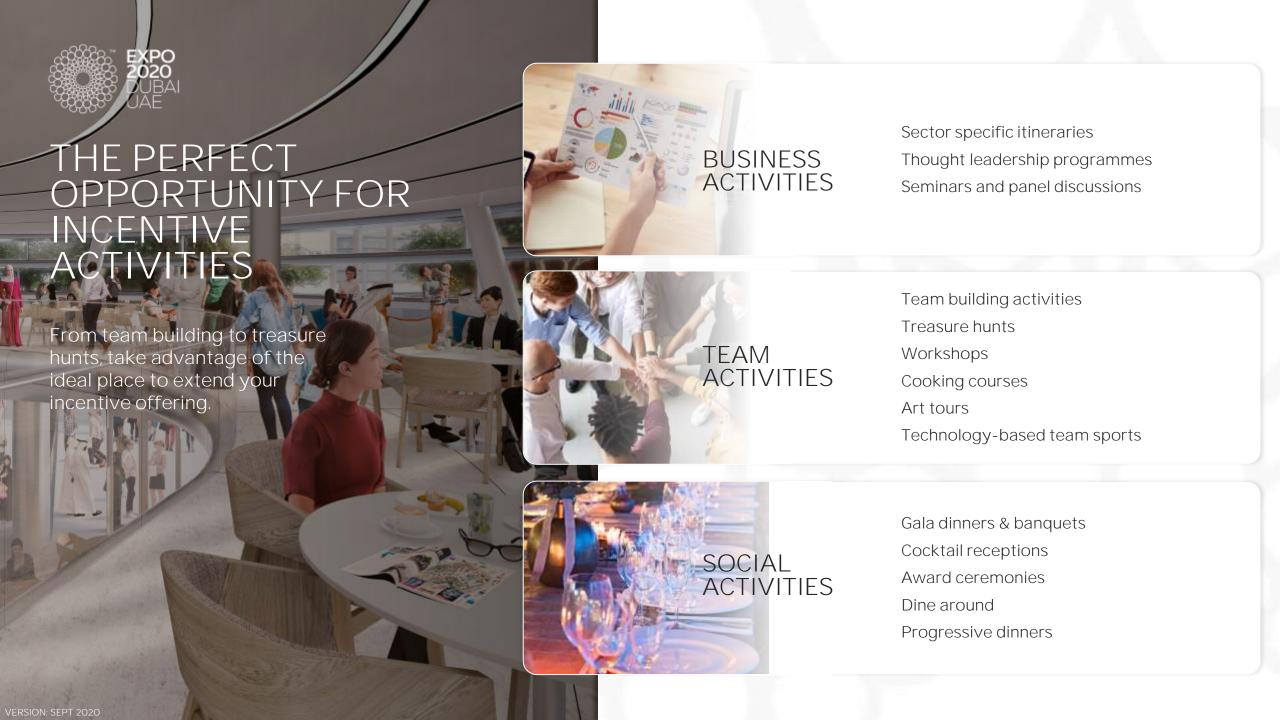
## A WORLD OF BUSINESS OPPORTUNITIES

REWARD, MOTIVATE AND INSPIRE

Whilst being a spectacular entertainment destination, Expo 2020 offers fantastic opportunities for business.

From local start-ups to global conglomerates, Expo 2020 is the ideal platform for networking, educational and industry events featuring unique offerings for meetings, incentives, conferences and exhibitions.









DUBAI EXHIBITION CENTRE (DEC)

#### A WORLD CLASS VENUE FOR WORLD CLASS EVENTS

The Dubai Exhibition Centre, co-located with Expo 2020 is a world-class conferencing and exhibition venue featuring 45,000 sqm of programmable space, and packed to the brim with state-of-the-art technology including one of the first conference venues anywhere in the world to feature 5G connectivity.

With 24 meeting rooms and a space to host 30,000 people, DEC conferences and exhibitions will connect internationally renowned experts, create scientific networks and facilitate knowledge exchange across the region.



2020 CLUB BY EMAAR

#### EXQUISITE VENUE AT THE HEART OF EXPO 2020

Emaar Hospitality Group will operate the 2020 Club by Emaar, at Emaar Expo Tower, overlooking Al Wasl Plaza. It will include a Golden Lounge, a Rooftop Bar and 2-levels of bookable space for your incentive groups.

Expect best-in-class services including food and beverage experiences, dedicated concierge, bespoke packages tailored to your needs and complimentary transfers to and from Expo 2020.





# MAKE THE WORLD YOUR CLASSROOM

# CURATED EDUCATIONAL TOURS

Looking for a way to enrich your learning experiences beyond the classroom? Expo 2020 offers a unique and immersive insight to the future of your disciplines within a curated programme for schools and universities.







#### SUSTAINABILITY **EXPONENTIAL SUSTAINABILITY**

Discover how collective action amplifies impact on our environment



**INNOVATION & TECHNOLOGY** CREATING THE FUTURE

Change the future of transportation and revolutionize the way economies function



**BUSINESS & ENTREPRENEURSHIP** INNOVATION IN A COMPLEX WORLD

Explore the strategies that creates a positive impact in communities, companies and countries



INTERNATIONAL STUDIES & MEDIA CRAFTING A NATIONAL BRAND

Find out how 192 nations promote their cultures, boost their economies and national agendas



HOSPITALITY, TOURISM & MEGA-EVENTS FROM DETAILS TO THE BIG PICTURE

Appreciate how Expo's legacy will impact tourism for decades to come.



**ENGINEERING & CONSTRUCTION** THE FUTURE - INDUSTRY 4.0 Learn sustainable practices, digital technologies and new business models



ARTS, ARCHITECTURE & DESIGN **CURATING INSPIRATION** 

Admire the inspirational artworks of the world's most distinguished creators







# CURATED ITINERARIES UNFORGETTABLE JOURNEYS

Visit the world in one place. Your Expo journey will take you to your favourite countries and some you've never considered, whilst discovering the latest innovations, international country cuisine and world-class entertainment throughout.



# CURATED ITINERARIES UNFORGETTABLE JOURNEYS

With an extensive amount of once-in-a-lifetime experiences that Expo 2020 will offer, we have created tailored suggested itineraries featuring a selection of highlights.

Itineraries duration can be customized to fit half-day, 1-day, or 3-days journeys.

- Itineraries can be adapted to your needs and requirement. Images and content are for illustrative purposes only and may change.
- The duration of the tour may vary and there is a moderate to intensive amount of walking required. Sites and pavilions are subject to accessibility, security, holiday festivities, opening times, queues, time constraints and other unforeseen circumstances.

#### **EXPO 2020 CURATED ITINERARIES INCLUDE**



Visit the world in one place. Your Expo journey will take through the latest innovations, international country cuisine and world-class entertainment.



View architectural marvels & country pavilions designed by some of the world's greatest architects, such as Foster + Partners, Grimshaw Architects.



Dine around the world in the country pavilions and experience the future of food. Enjoy entertainment whilst sampling local & regional cuisine.



Discover the latest developments in healthcare industry. Experiment the latest technologies and global best practices for a better future.



Explore how data, people and goods will move across industries and countries and stay up to date with the latest international mobility innovations.



Learn about the enhancements in sustainable energy and efficient technologies. Explore the future of integrated energy solutions.



# EXPO ESSENTIALS

1-DAY ITINERARY

HIGHLIGHTS



#### VIRTUAL & AUGMENTED REALITY EXPERIENCES

Experience innovative virtual reality gamification, technology and more.



#### UNIQUE CULINARY **JOURNEYS**

Try dishes that cater to your taste buds while also stimulating your mind.



#### **CULTURAL & LIVE PROGRAMMES**

Enjoy daily live entertainment from around the world.



#### TRAVEL THROUGH TIME AT THE MOBILITY PAVILION

Start your day by taking the world's largest elevating platform into the 'House of Wisdom' in ninth-century Baghdad before meeting ninemetre-tall historical giant Mobility statues. Learn how people, goods and ideas moved from ancient exploration to artificial intelligence.







#### ENTER A WORLD OF CHARMING HIGH TECH IN THAILAND

Experience Thai warm hospitality, innovation and flora. Covered on the outside by a curtain of 500-plus woven artificial flowers, the nation will present its capabilities in digital innovation and technology in transportation, logistics, digital connectivity and personal mobility.

MOBILITY







On your way to the Opportunity District, watch live performances of talents from all over the world. Choose from a wide range of dining options from more than 200 F&B outlets on site, from food trucks, coffee shops, countryspecific delicacies to virtual dining

PUBLIC REALM MOBILITY



#### TALK TO ALIENS AT THE CHINA PAVILION

Witness the world's largest radio satellite capable of detecting signals from alien life. The pavilion will highlight 5,000 years of advancements including paper and the compass and will showcase the future of 5G-tech in a 5G time and space tunnel.





#### **EXPLORE AI & HUMAN** INTERACTIONS AT THE UK PAVILION

Explore leading British innovative expertise in sectors including artificial intelligence. machine learning and space. Inspired by Stephen Hawking, designed by Es Devlin and powered by AI, this pavilion will blend human creativity and technology.

UNITED KINGDOM OPPORTUNITY





#### LISTEN TO A BEETHOVEN-INSPIRED **ROBO-BAND IN GERMANY**

Wear cutting-edge connected devices throughout the pavilion and listen to a band of robots playing Beethoven tunes. Ride on the world's first ropeless elevator powered by magnetic technology. And learn about sustainability in the Energy, Future City and Biodiversity Labs.

SUSTAINABILITY





#### WATCH A STUNNING 360-**DEGREE PROJECTION SHOW**

Head towards the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts for a once-in-a-lifetime show Watch spectacular tales on the huge canvas of the unique dome, making it the world's largest 360-degree projection screen.

AL WASL PLAZA





#### EXPERIENCE THE FUTURE OF **FOOD FOR DINNER**

Go on a fully immersive, experiential journey with Expo's 'Future of Food' concept combining technology, entertainment, lasers and fog with delectable dishes, and try aerogel meringues or soups glowing in the dark.

PUBLIC REALM MOBILITY DISTRICT







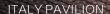




# EXPO ARCHITECTURE & DESIGN JOURNEY

1-DAY ITINERARY

MORE PAVILIONS TO DISCOVER





#### CZECH REPUBLIC PAVILION

The S.A.W.E.R system extract water vapour from the air to create an oasis in the desert.

#### **BRAZIL PAVILION**

A striking water feature with a tensile structure that references the country's rivers

#### **EXPLORE THE ARCHITECTURE** OF A SELF-SUSTAINING PAVILION

Designed by UK-based Grimshaw Architects, the pavilion will meet LEED Platinum green building standards - the highest available accreditation for sustainable architecture. Creating its own electricity and water, this pavilion features stateof-the-art innovations in sustainability.





#### **DISCOVER URBAN INNOVATION AT** THE SINGAPORE PAVILION

Showcasing Singapore's urban innovations, the net-zero energy pavilion designed by WOHA explores our journey towards livability and resilience. Expect an experiential journey through nature at the ground garden, garden cones and a hanging garden.

SUSTAINABILITY



#### **EXPLORE ART & DESIGN** THROUGHOUT THE EXPO SITE

Enjoy a walk through the Expo site, a showcase of breakthrough designS and a celebration of the cultural and architectural traditions of the region. Admire the site's signage based on traditional UAE weaving and see a series of sculpted benches, designed in the shapes of Arabic script

PUBLIC REALM FXPO SITE



#### VISIT A 9,000-YEAR-OLD SOIL ARCHITECTURE OF AUSTRIA

Austria is a nation innovative ideas. This is reflected in its decision to use a 9,000-year-old soil to build its pavilion, which comprises 47 truncated cones. The structure will be ventilated through its innovative use of the cones, and will house exhibitions, workshops and installations.



#### **EXPERIENCE THE ALINSPIRED** PAVILION OF THE UK

Learn the techniques behind a cone-shaped, cross-laminated timber on a concrete structure, made up of small pieces of solar powered video screens. Explore leading British expertise in sectors including artificial intelligence, machine learning and space.

UNITED KINGDOM OPPORTUNITY DISTRICT



#### LEARN ABOUT THE FUTURE OF DESIGN AT THE BELGIUM PAVILION

Designed by Assar Architects and Vincent Callebaut Architectures, the pavilion produces more energy than it consumes through natural light and ventilation, renewable energies and the smart use of water.



MORILITY



#### VISIST THE ICONIC FALCON-SHAPED PAVILLION OF THE UAE

The pavilion will be one of Expo 2020 Dubai's iconic architectures. Conceptualised by Santiago Calatrava, the architect behind the Opera House in Valencia, the UAE pavilion has been designed to represent a falcon taking flight.

UNITED ARAB EMIRATES NEAR AL WASL DOME



#### WATCH A SHOW AT AL WASL DOME - THE HEART OF EXPO 2020

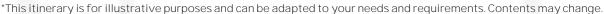
Designed by Adrian Smith + Gordon Gill Architecture, the trellis design evokes the Expo 2020 logo. Discover the innovative technology used to piece together the trellis and the mechanism behind enveloping it in the material that makes it one of the world's largest 360-

AL WASL DOME AL WASL PLAZA













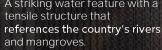




VERSION: SEPT 2020















# EXPO FOR FOODIES

1-DAY ITINERARY

**HIGHLIGHTS** 



#### QUALITY, GUARANTEED

All food vendors at Expo sign the Food Ethos commitment to sustainability and wellness.



#### UNIQUE EXPERIENCES

Experiences that cater to your astes while also stimulating



#### UNMATCHED SCALE

On peak days at Expo, more than half a million meals will be served on a daily basis.



#### TRY THE BEST EXPERIMENTIAL **GASTRONOMY IN PERU**

The experiential gastronomy, based on Peruvian superfoods, promises to change humanity's future. Enjoy a sensory experience through one of the cradles of mankind and most biodiverse countries in the world and watch a real-time construction of the last Incan bridge.

MOBILITY



#### **ENJOY LIVELY ENTERTAINMENT** AT THE PUBLIC REALM

Whilst walking towards your next destination, watch jugglers and pop-up theatres and listen to live performances of musical talents from all over the world. Unwind in one of the many shaded seating areas, enjoy a sip of water from the drinking fountains.

PUBLIC REALM MOBILITY



#### **EVER TRIED TURKMEN CUISINE?**

This pavilion features traditional 'Akhal-Teke horses', native to the nation. Learn about the nation's agricultural connections with digital crop moving and growing, responding to touch. Sample traditional Turkmen cuisine such as Plov, Manty, Kefir or Shashlyk.

TURKMENISTAN MOBILLITY



#### **ENJOY LUNCH WITH** MASTERCHEF EXPO

Discover a new meaning to the term "TV dinners" with global smash hit MasterChef, bringing its unique dining concept to Expo 2020. Experience amazing dishes created by visiting MasterChef champions from around the world.

PUBLIC REALM MOBILITY



#### SEE HOW BELGIUM FEEDS THE **FUTURE**

Discover the latest technologies of Belgium while sampling Flemish specialties. Belgium draws on renewable resources to feed its energy needs, smart tech to feed its plants and the nation's world-famous fries, known as 'frietjes', to feed its visitors.

BELGIUM

MOBILITY





#### TRY CAMEL ICE CREAM AT

#### 'CAMELICIOUS'

Soak in the lively spirit of Expo when walking through the Arab-style vistas featuring lush greenery. Try something undeniably UAE: camel milk. Camelicious Majlis Café will offer their signature ice-creams, coffees and milkshakesall made from nutrient-rich camel milk.

PUBLIC REALM MOBILITY





Head towards the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts for a once-in-a-lifetime show Watch spectacular tales on the huge canvas of the unique dome, making it the world's largest 360-degree projection screen.

AL WASL SHOW AL WASL PLAZA



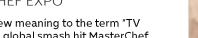


#### EXPERIENCE THE FUTURE OF **FOOD FOR DINNER**

Go on a fully immersive, experiential journey with Expo's 'Future of Food' concept combining technology, entertainment, lasers and fog with delectable dishes. Explore ideas such as genetic modification and try aerogel meringues or soups glowing in the dark.

PUBLIC REALM MOBILITY









# EXPO HEALTH & WELLNESS JOURNEY

1-DAY ITINERARY

RELEVANT EXPO LIVE **PROGRAMME** 



#### ARGENTINA PAVILION

Smart insoles that monitor foot amputations caused by diabetes.



#### **INDIA PAVILION**

Clean Birth Kit distribution to healthcare workers in rural areas to tackle childbirth death and newborn care



#### LATVIA PAVILION

Interactive face motion games for effective therapy in children with speech impediments and facial disabilities.



#### **EXPLORE ORIENTAL WISDOM IN HEALING AND WELLNESS**

Gather ancestral knowledge of plant-based medicine used in contemporary medicine. Discover the traditional Hammam, an ancient cultural wellness space, using indigenous natural resources such as volcanic clay, black soap and argan oil for healing and wellness.











#### LEARN ABOUT THE BEST PRACTICE PROGRAMME IN HEALTHCARE

Discover innovative solutions for critical global health challenges. See how we can fight neglected tropical diseases using mobile phones, or how we can deliver vital medical supplies in a matter of minutes to remote communities through humanitarian drone corridors.







EXPERIENCE THE STORY OF WATER AT SABEEL FOUNTAINS

As you walk towards the next pavilion, stop and have a sip of water at one of the Sabeel drinking water fountains. They tell the story of water as a priceless, shared resource. Discover how humanity should respect and relate to water as one of its most precious resources.

DISTRICT EXPERIENCE OPPORTUNITY





#### DISCOVER YLANG YLANG - THE **ESSENCE OF HEALTH**

Learn all about the healing power and production cycle of Ylang Ylang in the Comoros Pavilion. The plant that transforms into the final Chanel No 5 perfumes in stores all over the world. Immerse yourself in a story of new beginnings, of promise and natural potential.

SUSTAINABILITY

WATCH A STUNNING 360-

**DEGREE PROJECTION SHOW** 



#### DISCOVER 4D PRINT OF LIVE CELLS IN BELARUS

Explore how humanity can learn from the natural world in the Belarus Pavilion. Discover a 4D printer, which can reproduce live cells as part of a range of innovative new technologies across a number of sectors. These include healthcare, agriculture and artificial intelligence.





Proceed to the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts and enjoy a once-in-alifetime show. Watch spectacular tales on the huge canvas of the unique dome, making it the world's largest 360-degree projection screen.

AL WASL PLAZA



#### **NOURISH YOURSELF WITH** SUPERFOODS IN PERU

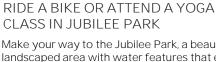
Try the best experiential gastronomy in the experience through one of the cradles of mankind and one of the most biodiverse



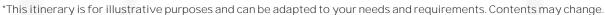


world, based on Peruvian superfoods that are changing humanity's future. Enjoy a sensory countries in the world.

MOBILITY



Make your way to the Jubilee Park, a beautifully landscaped area with water features that evoke a green oasis. Attend a yoga class or ride a bike after having a meal at one of the many F&B facilities. Avail some souvenirs such as a unique camel soap bar with antibacterial properties.







# EXPO MOBILITY JOURNEY

1-DAY ITINERARY

RELEVANT EXPO BEST PRACTICE PROGRAMMES



#### **UNICEF DRONES** PROGRAMME

Creating humanitarian drone corridors in developing countries to deliver vital medical supplies.



#### **BIG BOX FOR THE CALAIS** JUNGLE REFUGEE CAMP

A lightweight, briefcase-sized device that transforms any form of internet connectivity into Wi-Fi.



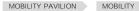
#### PLUS SCHOOL PROGRAMME

An online software calculating healthy, cost-effective school meals while optimising the positive impact on economies.



#### TRAVEL THROUGH TIME AT THE MOBILITY PAVILION

Start your day by taking the world's largest elevating platform into the 'House of Wisdom' in ninth-century Baghdad before meeting ninemetre-tall historical giant Mobility statues. Learn how people, goods and ideas moved from ancient exploration to artificial intelligence.







#### LEARN ABOUT THE **FUTURE OF SKILLS**

Learn about how Mali is harnessing digital connectivity to advance skills development among their youth with Al-supported programmes such as RobotsMali.

MOBILITY





#### DISCOVER THE POWER OF DATA MOVEMENT AT DP WORLD

Experience real-time movement of cargo across the world in the DP Pavilion, assisted by cuttingedge technologies. An immersive 270-degree experience will showcase the transformative power of data. Enjoy the view of an impressive five-storey waterfall installation.

DP WORLD MOBILITY





#### MAKE IT MOVE! USING MOBILITY TO CHANGE THE WORLD

Today, through its drive to become the world's 4th global logistics hub and so help provide goods, services and access to opportunities to almost 1 billion people, Jamaica is ready to continue moving the world forward. Visit the pavilion to find out why.

2020 PARADE

Watch Expo's stunning night parade featuring

journey through the wonders of the universe,

the parade personifies the subthemes of the

Expo and brings the deep-rooted values and

latest state-of-art kinetic sculptures. In a

pioneering spirit of the UAE to life.

**ENJOY THE FUTURISTIC EXPO** 





#### **EXPLORE THE FUTURE OF** INTELLIGENT MOBILITY CARS

Discover Nissan's flagship electric vehicle and next generation cars featuring advanced stateof-the-art technologies. Nissan LEAF, the car that has been sold in the thousands, is set to lead the way to mobility in the future with more than its impact on zero emissions.





PUBLIC REALM MOBILITY





#### HAVE A ROTATING LUNCH AT THE SIGNATURE STARS FOOD HALL

This exciting venue features an array of mouthwatering lunch options. Choose from a rotating 'Resident' Chef restaurant or 'Food on the Move' concept and enjoy a signature menu.





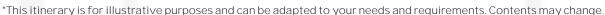


#### WATCH A STUNNING 360- DEGREE **PROJECTION SHOW**

End your journey at Al Wasl Dome, an architectural marvel connecting the three thematic districts for a once-in-a-lifetime show. Watch spectacular tales on the huge canvas of the unique dome, making it the world's largest 360-degree projection screen.

AL WASL DOME AL WASL PLAZA







# EXPO ENERGY JOURNEY

1-DAY ITINERARY

RELEVANT EXPO BEST PRACTICE PROGRAMMES

#### **EDIBLE GARDEN CITY**

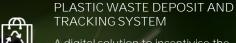


Feeding communities with sustainable fresh food by building urban farms on rooftops conserving energy and natural resources.

#### **GREEN HYDROGEN POWERED VEHICLES**

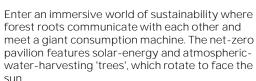


Green hydrogen used as a carbonfree energy source to power fuelcell vehicles used within the Expo 2020 site.



A digital solution to incentivise the collection of plastic waste and to track it through supply chain.





SUSTAINABILITY PAVILION

SUSTAINABILITY





#### WITNESS A KENYAN GREEN **ENERGY REVOLUTION**



OPPORTUNITY

BLUE SKY DREAMING TO CREATE

Explore Australian innovations, from an online

marketplace which finds alternative solutions

technologies harnessing the heat from the

A GREENER FUTURE





#### NATURE-INSPIRED PAVILION WILL UNITE ENERGY. WATER AND FOOD

Brimming with sustainable solutions, the building will harvest water, energy and food through innovations such as a cone-shaped vertical farm. With a naturally controlled climate, the structure is built using locally sourced materials that will be recycled after Expo.

NETHERLANDS SUSTAINABILITY





electricity.

AN IMMERSIVE DINNER

or soups glowing in the dark.

ENJOY THE FUTURE OF FOOD IN

Explore a fully immersive, experiential dinner

with the 'Future of Food' concept combining

delectable dishes and try aerogel meringues

technology, entertainment, lasers and fog with

for waste destined for the landfill, to

sun to run a power cycle and produce





#### TRY A TRULY UNIOUE LUNCH WITH MASTERCHEF EXPO

Treat yourself to a unique lunch experience with global smash hit MasterChef, the TV Experience, bringing its unique dining concept to Expo 2020. Experience amazing dishes created by visiting MasterChef champions from around the world.

PUBLIC REALM

**NET-ZERO ENERGY PAVILION** 





PUBLIC REALM OPPORTUNITY



#### WATCH A SPECTACULAR 360-DEGREE PROJECTION SHOW

End your journey at the iconic Al Wasl Dome, an architectural marvel connecting the three thematic districts and watch a once-in-alifetime show. Watch epic tales on the canvas of a unique dome, the world's largest 360-

degree projection screen.

AL WASL SHOW AL WASL PLAZA











Singapore's pavilion as an oasis in the desert.

Showcasing Singapore's urban innovations, the

net-zero energy pavilion explores our collective

journey towards liveability and resilience. The

uniqueness of the Singapore pavilion is that its

neither a box nor a building - its green, its soft, its alive and its refreshing. Underlining the idea of



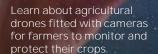
# EXPO FOR TECHIES & INNOVATORS

1-DAY ITINERARY

HIGHLIGHTS

VERSION: SEPT 2020

#### **FARMING DRONES**





See transparent solar cells that turn any window or sheet of glass into a means of harvesting clean energy.

#### **EXOSKELETONS**

Explore how to reduce workplace injuries, enhance sport experiences and lend robotic strength to people with physical limitations.



Start your day by taking the world's largest elevating platform into the 'House of Wisdom' in ninth-century Baghdad before meeting ninemetre-tall historical giant Mobility statues. Learn how people, goods and ideas moved from ancient exploration to artificial intelligence.

MOBILITY PAVILION MOBILITY



#### I FARN HOW SOLAR ENERGY CONVERTS DESERTS INTO OASES

See how fertile land can be created in barren conditions such as the desert by extracting water vapour from the air using nothing but solar energy. Discover a rotating exhibition that will delve into the cultural side of Czech Republic.

CZECH REPUBLIC MOBILITY





#### LEARN HOW SMART KOREA IS MOVING THE WORLD TO YOU

The Korea Pavilion explores the impact of virtual reality on our everyday life. Using display technology, 5G network, holograms, and VR technology, visitors can embark on an interactive smart journey to Korea in real time, ultimately experiencing Korea's vision for mobility.

REPUBLIC OF KOREA MOBILITY





#### FNJOY AN ENTERTAINMENT FILLED WALK AT THE PUBLIC REALM

On your way to the next district, soak in the lively spirit of Expo and admire the Arab-style vistas featuring palm groves, jasmine trees, a wadi, figs and more. Get some nibbles at one of the many local joints nearby and lounge under shaded canopies provided by native Ghaf trees.

PUBLIC REALM OPPORTUNITY





#### **SMART LIVING AND SMART THINKING**

With inventions ranging from an e-bike that can travel 380 kilometers on a single charge, to blinds that use sunlight to generate electricity, the Ukrainian pavilion will showcase the country's innovative spirit while exploring its cultural heritage.

UKRAINE OPPORTUNITY





#### MEET THE AI SERVICE STATION OF THE FUTURE

Learn about solar power and artificial intelligence to help driving ENOC's service station of the future. Observe how wind turbines and waste water recycling assist in creating alternative energy, while data analytics and sensors will cut queueing times.

EMIRATES NATIONAL OIL COMPANY OPPORTUNITY





#### TRY THE FUTURE OF FOOD IN AN **IMMERSIVE LUNCH**

Explore a fully immersive, experiential lunch with the 'Future of Food' concept combining technology and entertainment with delectable dishes. Travel into the future and explore ideas such as aerogel merinques or soups glowing in the dark.

PUBLIC REALM MOBILITY





#### **ADMIRE LIGHT & PROJECTIONS** WITH THE KALEIDOSCOPE

Enjoy lights art, illuminated inflatables, film strips and stirring photography in the daily kaleidoscope, stretching across the Expo site. During the 6 months of Expo, several themed art illuminations will be featured such as the 'Solar system-Mission to Mars' or 'Wildlife Day'

PUBLIC REALM SUSTAINABILITY



\*This itinerary is for illustrative purposes and can be adapted to your needs and requirements. Contents may change.



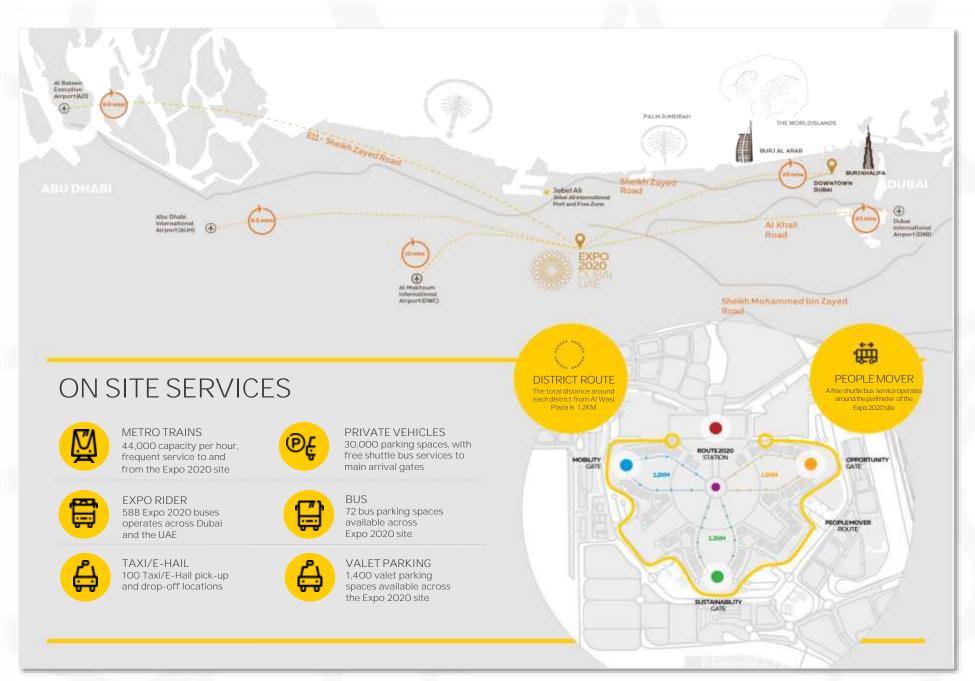


# PRACTICAL INFORMATION

SERVICES FOR VISITORS

An overview of the Expo 2020 site, the many services and access options readily available.







### GETTING TO AND AROUND EXPO 2020

Expo 2020 is conveniently located between Dubai and Abu Dhabi and easy accessible by any mode of transport.

Find buggies and people movers within the Expo site to ensure a smooth transfer within venues and pavilions.





# TICKETS AT EXPO 2020

#### **GETTING TICKETS**

Obtain tickets from our Authorised Ticket Resellers listed on expo2020dubai.com or from our Call Centre at (+971) 800 EXPO (3976).

### Enhance your experience with add-ons

- Tour Guides: Half day (3hrs) at AED 65 / Full Day (6hrs) at AED 120 per person. Please contact <u>Expotours@expo2020.ae</u>
- Prices, terms and conditions are subject to change. For further updates and ticket types, please visit <a href="www.expo2020.com">www.expo2020.com</a>
- Prices incl. 5% VAT
- · Prices in USD are indicative

## 1-DAYTICKET (GENERALADMISSION)

- Adult: AED 120 (USD 32)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 60 (USD16)
- Senior (65+), person of determination (special needs): Free of charge
- Child (O-5 y/o): Free of charge

## 3-DAYTICKET (GENERALADMISSION)

- Adult: AED 260 (USD 70)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 130 (USD 35)
- Senior (65+), person of determination (special needs): Free of charge
- Child (O-5 y/o): Free of charge

## MONTHLY PASS (GENERAL ADMISSION)

- Adult: AED 350 (USD 94)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 175 (USD 47)
- Senior (65+), person of determination (special needs): Free of charge
- Child (O-5 y/o): Free of charge

## SEASON PASS (GENERAL ADMISSION)

- Adult: AED 595 (USD 161)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 297 (USD 80)
- Senior (65+), person of determination (special needs): Free of charge
- Child (0-5 y/o): Free of charge

## SEASON PASS PREMIUM (GENERAL ADMISSION)

- Adult: AED 895 (USD 242)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 597 (USD 161)
- Senior (65+), person of determination (special needs): AED 300 (USD 81)
- Child (0-5 y/o): PurchaseSeason Pass, Free of charge

## SEASON PASS ULTIMATE (GENERAL ADMISSION)

- Adult: AED 1,295 (USD 350)
- Youth (6-17 y/o), students of any age, companion for person of determination: AED 997 (USD 269)
- Senior (65+), person of determination (special needs): AED 700 (USD 189)
- Child (0-5 y/o): PurchaseSeason Pass, Free of charge



#### EXPO 2020 DUBAI THANKS ITS PARTNERS FOR THEIR SUPPORT

OFFICIAL PREMIER PARTNERS











































OFFICIAL PROVIDERS

















swatch





